

URBAN & ENVIRONMENTAL POLICY/POLITICS 301
URBAN POLICY AND POLITICS
Professor Peter Dreier
Spring 2020

Class Sessions: Tuesday and Thursday 10:05-11:30 am, Johnson 203
Office: Urban & Environmental Policy Institute (UEPI)
Office Hours: Tuesday and Thursday, 11:45 am to 1 pm and by appointment.
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What This Course is About

For the first time in history, a majority of the earth's human population lives in cities. Vast metropolitan areas are arising in developing and middle income countries, while in the United States – where about 80 percent of the population lives in urban areas, although most of them in suburbs -- there is a resurgence in interest in urban living. Urbanists, planners, mayors, developers, and others are promising that strong cities can unleash productivity, bring diverse people together, and even save the planet.

Amid this promise, cities still face many of the challenges that have plagued them for decades. These include concentrated poverty and stark inequality, the challenges of providing adequate housing for all residents, the persistence of residential racial segregation and other forms of racism, and the problem of sprawl and environmental sustainability. There are also controversies over what makes a city "livable," who should have the power to shape cities and neighborhoods, and how much density is OK.

This is a seminar/discussion course about America's cities -- and what we can do to address the problems they (and their residents) face. It is also a course in policy analysis -- evaluating different public policies in terms of their effectiveness at making life better. It is also a course in American politics -- examining how political conflicts over ideas and interests influences policy regarding cities.

Many politicians, candidates, journalists, business leaders, and philanthropists frequently express concern about the "urban crisis." They hold hearings, issue reports, write articles, and fund research about what caused the crisis and what to do about it. Are other cities, like L.A in 1992 and many other cities over the past

few years, ticking time bombs, waiting to explode? Are the problems facing American cities – poverty, homelessness, high levels of infant mortality, racial segregation, traffic gridlock, pollution, and others -- solvable?

There's been a great deal of research and writing about urban problems in the past few decades and especially in the last few years. Most of the readings for this course draw on up-to-date research and thinking. But many of the urban problems we face today have been around for some time. People have been thinking about urban problems for many years. We can learn a great deal from the urban thinkers of the past as well.

The major questions addressed in this seminar include the following:

1. As the U.S. has changed, so has the shape, function, and number of cities and metropolitan areas. How have these changes come about? How and why did the suburbs grow, especially after World War 2? What's the difference between cities and suburbs? Are they growing more alike or more apart? How has the physical shape of metropolitan areas -- its architecture, roads, residential areas, open spaces, factories, stores, offices, neighborhoods, downtowns -- changed? What impact have these changes had on how people live their lives?
2. Are there certain "urban" characteristics -- economic, social, political, psychological -- common to all cities and metropolitan areas? What is meant by the term "urban crisis?" Does it affect all urban areas in the same way? How has the distribution of wealth and power in the larger society influenced the economic, social, and physical conditions of cities and metro areas? What are the causes of urban poverty and racial segregation?
3. Should there be a national urban policy designed to help strengthen and improve cities? Or should there simply be policies to help individuals wherever they happen to live? What approaches have been tried? What works? What has failed? Why? How do we assess proposals to deal with our urban problems? We'll look at such issues as poverty and employment, housing and homelessness, public health, transportation and environment, racial segregation and discrimination, and others. What are the current policy debates regarding these and other issues?
4. What role do cities play in our national political life? (This is often called "urban policy"). How are cities governed? ("Urban politics"). Who runs our cities? Business? Local politicians? Neighborhood groups? Developers? Unions?

No one? What are the different ways that cities and metro areas are governed? What difference does it make?

5. Do cities in other countries have the same problems? Why or why not? How do we account for the similarities and differences between Los Angeles, New York, Seattle, Boston, Atlanta, San Francisco, Chicago, Paris, Copenhagen, Toronto, Mexico City, Nairobi, and Beijing? What can we learn from these differences and similarities to help address the problems facing American cities?

Books to Purchase

You should purchase the following books, available at the college bookstore:

- Nivola, Laws of the Landscape: How Policies Shape Cities in Europe and America (1999)
- Dreier, Mollenkopf, and Swanstrom, Place Matters: Metropolitcs for the 21st Century, 3rd edition (2014)
- McLaughlin, Winning Richmond: How a Progressive Alliance Won City Hall (2018)

Website Readings

Most of the readings for this source will be found on the Moodle website for UEP 301. The course readings to be found on the website are marked with an asterisk (*). It is each student's responsibility to get these readings from the website. Please download them so you can mark them up as well as bring them to class. There are many separate articles from magazines, newspapers, journals and other sources, so it may take time to download them each week. Make sure you have sufficient time to do this.

Course Requirements

I want you to become informed, confident, and engaged citizens of the world. Your effective and strategic action stems from a strong foundation of critical thinking skills. I want you to understand the amount of time, the commitment to analysis, and the depth of thinking it takes to consider any topic or issue thoroughly. In the end, I wish for you to become skilled, deep, and confident thinkers. Every aspect of this course is designed to build these skills and habits because, in the long run, the person you become at the end of this class—or at the end of your career at Oxy—matters more than any grade you receive. In sum, I

hope you become less focused on letter grades and instead that you become completely obsessed with developing these skills and habits and cultivating your intellectual identity.

That said, I also see value in grades. They are a measurement of your engagement with the ideas and materials in the course as well as the skills you bring to those assignments, so I take them very seriously.

Your grade will be based on the following:

1. 30% of your grade will be based on your class participation. The success of this course depends on class discussions. Students are expected to do the readings on time and participate in class discussions. When doing the reading, think about the issues you want to discuss in class. Most of the readings are short articles from newspapers and magazines with little or no technical jargon. A few readings are more difficult and will take more time to digest. I encourage students to debate and disagree -- but to do so based on information and evidence as well as your own values. Every student should come to class with three questions or comments about the readings, films, and videos for that class sessions. The questions can be about the following: (1) Something you didn't understand; (2) Something you didn't agree with; (3) Something you want to discuss in class because it seems like an interesting topic. I will collect them at the end of every class session.
2. 30% of your grade will be based on **three** written essay assignments based on the course readings and videos. UEP 301 is a junior writing seminar. You will be assigned three short (3 to 4 page) papers, based primarily on the readings. These can include book reviews, policy analyses, newspaper editorials, and others. All papers should be typed, double-spaced. Proofread your papers. Check for correct spelling, punctuation, grammar. Put your names on the first page. Cite your sources in the essay (Author: Page Number) and in the bibliography (Author, Title, Publisher, Date). Examples or statistics should be used to illustrate your major points, not as a substitute for critical analysis. A few assignments will require you to work in groups.
3. 30% of your grade will be based on a group research project with other students in the class.

4. 10% of your grade will be based on your written observations and analyses of two public events dealing with issues raised in the course – housing, displacement, the minimum wage, police misconduct, zoning, transportation, public health and the environment, and other topics. You will be expected to attend two meetings, rallies, public hearings, or other public events, record your observations of these events, and write a short evaluation of the different perspectives and political sides of the issue. These events need to be off campus. Your write-ups should include not only descriptions of these events but also analysis, linked to the topics and readings in this course. If you learn about such events, please share them with the rest of the class. The written observations/analysis should be two-to-three pages in length, double-spaced. Identify where and when you attended these events. Hand in the assignment within one week of the event. It is obviously OK if more than one student attends the same event, but I expect each student to write his/her own paper based on her/his own observations and analysis. I will penalize students whose papers appear to be too similar in content. At least one of these events should be before spring break. The other can be after spring break.

5. Extra credit: You can get a half-grade increase in your final grade (for example, from a B+ to an A-) by writing a review of one of the films listed below, which you can watch on your own time. This is optional and not required. The review should be three pages long (double-spaced). Don't pick a film you've already seen or is assigned for another course you're currently taking. Don't spend more than a paragraph summarizing the film. Instead, focus on how the film is relevant to the concepts we're discussing in class. On your paper, indicate when and where you saw the film. This assignment should be handed in the week after spring break by Thursday, March 19. Most of these films are available in the library. Some may be available on-line:

- “Crash” – a 2004 dramatic film about the racial and social tensions in Los Angeles, inspired by a real-life incident
- “Fruitvale Station” -- a 2013 dramatic film based on events leading to the death of Oscar Grant, a young man who was killed in 2009 by BART police officer at the Fruitvale district station of the Bay Area Rapid Transit (BART) system in Oakland.
- “City of Hope” – This is a fictionalized story about a real city in New Jersey and how white and black politicians, community activists, and developers promoted and fought against gentrification.

- “Do The Right Thing” -- Spike Lee's famous film about daily life in the Brooklyn ghetto in the early phases of gentrification.
- “Quinceañera” – a 2006 dramatic film, set in the LA neighborhood of Echo Park (not far from Oxy) in the early stages of gentrification. It follows the lives of two young [Mexican American](#) cousins who become estranged from their families.
- “The Pruitt-Igoe Myth” – This documentary tells the story of the transformation of the American city in the decades after World War II, through the lens of the infamous Pruitt-Igoe housing development and the St. Louis residents who called it home
- “Who Killed the Electric Car?” -- A documentary that investigates the birth and death of the electric car, as well as the role of renewable energy and sustainable living in the future.
- “Taken for a Ride” – A documentary about why mass transportation declined dramatically in American cities in the 1950s and 1960s. You’ll be surprised to learn the answer.
- “The New Los Angeles” -- This documentary looks beyond the Hollywood dreamscape to a city grappling with issues like immigration, globalization, de-industrialization, economic inequality, and a shrinking middle class, and profiles the work of activists trying to make LA a more livable city.
- “The Times of Harvey Milk” – A documentary about the first openly gay American to get elected to a major political office – San Francisco’s Board of Supervisors. It is much better than the Hollywood version of this story, “Milk.”
- “Daley: The Last Boss” – A documentary about Chicago Mayor Richard Daley, who ran the city like it was his fiefdom, earning him the reputation as a political “boss.”
- “Is Wal-Mart Good for America?” – A documentary about the impact of the world’s largest corporation on our urban, suburban and rural communities
- “Building Hope” – A documentary about the history and accomplishments of community development corporations
- “Boom – The Sound of Eviction” – A documentary about community activists and tenants rights organizations fighting gentrification in the Mission District of San Francisco, where Silicon Valley high-tech professionals are displacing low-income families.
- “Holding Ground: The Rebirth of Dudley Street” – A documentary about successful community organizing in a low-income neighborhood of Boston in the 1980s, focusing on the efforts of residents to close down illegal dumps, gain unprecedented control of land from the city, and create a comprehensive plan to

rebuild the fabric of a community devastated by bank redlining and arson-for-profit.

- “Gaining Ground” -- This is a sequel/update to “Holding Ground.” It explores a new generation of leaders and activists working to prevent foreclosures and bring jobs and opportunities for young people to one of the city’s most diverse and economically challenged neighborhoods.
- “Save the Farm” and “The Garden” – These are two documentaries about how Latino families, politicians, a wealthy developer, environmental activists, and celebrities collide over the fate of a community farm in South Los Angeles, the largest urban garden in the country.
- “The Human Scale” -- 50% of the world’s population lives in urban areas. By 2050 this will increase to 80%. Life in a mega city is both enchanting and problematic. Today we face peak oil, climate change, loneliness and severe health issues due to our way of life. But why? The Danish architect and professor Jan Gehl has studied human behavior in cities through 40 years. He has documented how modern cities repel human interaction, and argues that we can build cities in a way, which takes human needs for inclusion and intimacy into account.
- “This Changes Everything” -- Filmed in nine countries and five continents, this movie attempts to re-imagine the vast challenge of climate change. Inspired by Naomi Klein’s book of the same name, the film presents seven portraits of communities on the front lines of the climate crisis, from Montana’s Powder River Basin to the Alberta Tar Sands, from the coast of South India to Beijing and beyond.
- “Where To Invade Next” -- Documentary filmmaker Michael Moore visits various countries to examine how Europeans view work, education, health care, sex, equality, and other issues. Moore looks at how these countries deal with work, school, prisons, and other topics and compares these policies to those in the United States.

Laptops and Cellphones

Cell phones and all other electronic devices are to be turned off or put on silent during class. Additionally, they are to be put away to avoid distraction. Texting is not permitted. Laptops are allowed to be used only for taking notes and related classroom assignments.

Writing Support Services

We can all use help sharpening our writing skills. I strongly encourage you to utilize the writing support services provided by the Writing Center:

<https://www.oxy.edu/writing-center>

Academic Ethics

You should be familiar with the college's policies regarding academic honesty and plagiarism. I take these issues very seriously and so should you. Read full policy statement here:

<http://www.oxy.edu/student-handbook/academic-ethics/academic-ethics>

Plagiarism Defined

Plagiarism occurs when the ideas, organization, or language of another are incorporated into one's work without properly crediting the original source with a citation or other disclosure. It includes re-writing or re-formatting material without acknowledging the original source of the ideas. Even if the language and organization are in the student's own words, any ideas or information that are not common knowledge must be acknowledged in a reference. Students are responsible for knowing and using the correct procedures for acknowledging and identifying sources of borrowed material. Failure to properly credit sources in all or part of work presented in draft or final form to anyone is plagiarism, regardless of whether it occurs as a result of dishonest intent or carelessness and regardless of the course credit attached to it. As a student scholar, if you:

- Quote directly from a source: you must enclose the quoted material, even if it is no more than a phrase or a single distinctive word (such as a neologism), within quotation marks, and provide a reference.
- Paraphrase, i.e., restate the material in your own words: (a) the paraphrasing must represent a substantial change from the original, not just the changing of occasional words and phrases, and (b) you must provide a reference.
- Present material that is common knowledge, but borrow someone else's organizational pattern: you must acknowledge that borrowing in a reference.

Penalties for academic misconduct are severe (see "Academic Misconduct"), and ignorance of the principles and policies concerning cheating and plagiarism is not a defense. Students with any doubts at all about whether an action or piece of academic work involves academic misconduct should consult their instructors before committing the action or submitting the work.

Disability Services

Please let me know if you need some kind of accommodation. Students with documented disabilities who are registered with Disability Services are required to present their accommodation letter to the instructor at the beginning of each semester or as soon as possible thereafter. Students who experience significant physical or mental impairments can contact Disability Services at (323) 259-2969 to learn about available services and support.

Occidental Sexual Misconduct Policy and Resources

<https://www.oxy.edu/student-life/resources-support/project-safe/resources>

Web Sites

The internet is a great way of connecting to the larger worlds of public policy. There are thousands of web sites that deal with social issues and thousands of advocacy organizations and political networks that have their own web sites. Here are several key sites with which you should be familiar. I encourage you to bookmark them so you can find them easily.

CityWatch (<https://www.citywatchla.com/>), LA Streetsblog (<https://la.streetsblog.org>), LAist (<https://laist.com>), LAPlaces (<http://laplaces.blogspot.com/>), and LACurbed (<https://la.curbed.com>) are blogs and websites devoted to LA planning, neighborhoods, and politics.

The Brookings Institution Metropolitan Policy Program (<http://www.brookings.edu/metro.aspx>), the Urban Institute (<http://www.urban.org>), and the Center for Budget and Policy Priorities (<http://www.cbpp.org>) are three outstanding research and policy centers focusing on urban issues. These websites are constantly being updated with new reports on a diversity of issues -- housing, transportation, welfare, banking, segregation, poverty, and other topics.

Local Progress (<http://localprogress.org>) is a network of hundreds of progressive local elected officials from around the country committed to a strong economy, equal justice, livable cities, and effective government.

Neighborhood Planning (<http://www.neighborhoodplanning.org>), CityLab (<http://www.citylab.com>), Governing (<http://www.governing.com>), and Planetizen (<https://www.planetizen.com/node/39241>) are wonderful websites about what makes cities and communities livable. They look at neighborhoods (and neighborhood planning) from the point of view of planning tools for

housing, transportation, schools, economic development, public safety, and other issues. Neighborhood Planning also has a section on the “heroes” of community planning - some of the most important figures in the history of planning, architecture, organizing, and other topics.

The Campaign for America’s Future (<http://www.ourfuture.org>), the Economic Policy Institute (<http://www.epi.org>), and the Center for American Progress (<http://www.americanprogress.org>). These sites are a goldmine of policy ideas and data about economic and social policy from a liberal/progressive perspective. Similar organizations from a conservative perspective include the Cato Institute (<http://www.cato.org>), the Heritage Foundation (<http://www.heritage.org>), and the American Enterprise Institute (<http://www.aei.org>).

The Center for Neighborhood Technology (<http://www.cnt.org>), the National Housing Institute (www.nhi.org), Poverty & Race Research Action Council (<http://www.prrac.org>), Planners Network (<http://www.plannersnetwork.org>), and Sustainable Communities (<http://www.sustainable.org>) all focus on innovative research and programs that strengthen urban neighborhoods and metropolitan areas. Each site has links to many other resources about particular issues, programs, cities, and metropolitan areas. Two magazines -- *Shelterforce* (<http://www.nhi.org/online>) and *City Limits* (<http://www.citylimits.org>) -- provide examples of interesting urban politics and policy from a liberal/progressive perspective. *City Journal* (<http://www.city-journal.org>), published by the Manhattan Institute, provides interesting articles on urban issues from a conservative perspective.

The U.S. Department of Housing and Urban Development has its own web site with information about its programs, policies, data bases, and many links. HUD's Office of Policy Development & Research (<http://www.huduser.org>) has its own site with a great deal of information about housing and urban problems, studies and publications, and available data. You reach can the HUD library, with many reports and publications about cities and housing problems, at this site.

American Prospect (<http://www.prospect.org>), *The Nation* (<http://www.thenation.com>), and *Mother Jones* (<http://www.motherjones.org>). These are three of the most important magazines analyzing American politics from a progressive, grassroots perspective.

Demos (<http://www.demos.org>), the Center for Responsive Politics (<http://www.opensecrets.org>); Every Voice Center (<http://www.everyvoicecenter.org>); Good Jobs First (<http://www.goodjobsfirst.org>); and the California Budget and Policy Center (<http://calbudgetcenter.org>) -- These think tanks all provide interesting policy ideas on such issues as tax policy, campaign finance, anti-poverty policy, economic development, citizen participation, housing and homelessness, voting rights, and others.

Newspapers, Magazines and Journals

If you want to keep up-to-date about urban issues, you should read at least one daily newspaper -- the LA Times, the New York Times, the Washington Post, or the Wall Street Journal -- on a regular basis. You can read them the old-fashioned way (holding it in your hands and folding over the pages) or on-line. If you read an article in one of these papers that relates to the topics in the course, bring it up in class.

You might also want to become familiar with the major journals that focus on urban problems and policies. In the Library, you can peruse these publications to see what scholars and practitioners are saying. The major journals include Urban Affairs Quarterly, Journal of the American Planning Association, Journal of Urban Affairs, and National Civic Review.

TOPICS AND READINGS

(Readings preceded by an *asterisk are available on the class Moodle site.
NYT = New York Times. LAT = Los Angeles Times).

PART I

POLITICS AND POLICY ARE ABOUT VALUES AND CHOICES

Personal Values (Tuesday, January 21)

"Looking for Housing" exercise

"How We Live" (7-minute video)

https://www.youtube.com/watch?v=eIzV_r398dU

Competing Approaches to Public Policy: YOYO vs. WITT (Thursday, January 23)

- Watch this 5-minute video before coming to class: Senator Bernie Sanders vs Senator Rand Paul (May 11, 2011)
<http://www.youtube.com/watch?v=YUXwDMqjC-A>
- Watch this 2-minute video before coming to class; Cong. Ron Paul on health care at the Republican presidential debate, September 13, 2011)
<https://www.youtube.com/watch?v=8T9fk7NpgIU>
- Watch this 90-second video before coming to class; Cong. Rep. Brooks: Sick people should pay more (May 2, 2017)
<http://www.cnn.com/videos/politics/2017/05/02/rep-mo-brooks-pre-existing-conditions-lead.cnn>
- Watch this 13-minute video before coming to class; Jimmy Kimmel reveals details of his son's birth and heart disease (May 1, 2017)
<https://www.youtube.com/watch?v=MmWWoMcGmo0>
- Watch this 5-minute video before class. Rick Santelli's "rant" about mortgages, from February 19, 2009, is considered the beginning of the Tea Party movement <http://www.youtube.com/watch?v=jiCOB49vVVM>
- Watch this 9-minute video before class: "Mo' Money, Mo' Money, Mo' Money: How Greedy Corporations Destroy the American Dream" :
<http://www.youtube.com/watch?v=tWEdtVnSWQg&feature=youtu.be>
- Watch this 7-minute video before class: "Why Haven't The Wall Street Banks Been Prosecuted?" This an excerpt of Senator Elizabeth Warren at a Senate Banking Committee hearing on February 14, 2013.
<https://www.youtube.com/watch?v=3TkyCX3cGtk>
- Watch this three-part 9-minute video before class. This segment about the minimum wage and fast food workers is from "The Daily Show," MSNBC, August 1, 2013 <http://www.cc.com/video-clips/3gmt6f/the-daily-show-with-jon-stewart-pay-mas> and <http://www.cc.com/video-clips/wj3t4a/the-daily-show-with-jon-stewart-pay-mas---fast-food--->

[minimum-wage](http://www.cc.com/video-clips/y8nibe/the-daily-show-with-jon-stewart-pay-mas---the-poverty-line) and <http://www.cc.com/video-clips/y8nibe/the-daily-show-with-jon-stewart-pay-mas---the-poverty-line>

*Bernstein, All Together Now (pages 3-18)

*Leonhardt, “FDR Got It. Most Democrats Don’t” (NYT, January 12, 2020)

Poverty

*Fessler, “Housing Secretary Ben Carson Says Poverty Is A 'State Of Mind’” (NPR, May 25, 2017)

*Assari, “Why Poverty is Not a Personal Choice, But a Reflection of Society” (The Conversation, June 30, 2017)

Health Care

*Gladwell, “The Moral Hazard Myth” (New Yorker, August 9, 2005)

*Strain, “End Obamacare, and People Could Die. That’s Okay. We Make Such Trade-Offs All the Time” (Washington Post, January 23, 2015)

*Hiltzik, “This Conservative Op-ed Confirms the Immorality of Repealing Obamacare” (LAT, January 26, 2015)

*Ward, “Obamacare to the Rescue” (LAT, December 6, 2011)

*Sanger-Katz, “Obamacare Appears to Be Making People Healthier” (NYT, August 9, 2016)

Vaccinations

*Christensen, “Opponents Vow to Overturn Vaccination Law at Santa Monica Rally” (LAT, July 3, 2015)

*Xia, Lin, and Poindexter, “Fewer California Parents Refuse to Vaccinate Children” (LAT, January 23, 2015)

*Ropeik, “Public Health: Not Vaccinated? Not Acceptable” (LAT, July 18, 2011)

*Oster and Kocks, “After a Debacle, How California Became a Role Model on Measles” (NYT, January 16, 2018)

*Norton, “Tougher State Laws Curb Vaccine Refusers” (WebMed, December 18, 2018)

Advocacy and Organizing: The ACCE Model (Tuesday, January 28)

Speakers: Amy Schur and Joe Delgado, ACCE

- Watch this 3-minute video before class: “We Are ACCE”
<https://www.youtube.com/watch?v=9GQmzM8FPsw&feature=youtu.be>

- Watch this 90-second video before class: “Silvia Venegas: Taking On Corporate Landlords” <https://vimeo.com/330625558>
 - Watch this 90-second video before class: “It Took a Village to Win a Loan Modification” <https://www.youtube.com/watch?v=-yOH3N3iZ9E>
 - Watch this 3-minute video before class: “Distressed Homeowners Join Anti- Corporate Movement” (October 10, 2011) <https://www.rt.com/usa/occupy-los-angeles-wall-489/>
- *Dreier, “Steve Mnuchin Meet Rose Gudiel” (Huffington Post, October 10, 2011)
- *Cowan and Dougherty, “Homeless Mothers Are Removed From an Oakland House” (NYT, January 15, 2020)
- *Endicott, “Police Said They Wouldn’t Be ‘Confrontational.’ Then They Came in Riot Gear to Arrest Homeless Moms” (Mother Jones, January 14, 2020)
- *Kendall, “Moms 4 Housing Victory: Group Gets Chance to Buy House Through Nonprofit” (San Jose Mercury-News, January 20, 2020).
- *Goodheart, “Blackstone Spends Huge to Kill California Rent Control” (American Prospect, October 23, 2018)
- *Dreier, “How California Tenants Won Statewide Rent Control” (American Prospect, September 25, 2019)
- *Meyerson, “The Revolt of the Cities” (American Prospect, April 22, 2014)
- *Dreier, “The Decade in 11 Movements” (American Prospect, January 8, 2020)

PART II WHAT MAKES CITIES LIVABLE?

How National Policy Shapes Cities (Thursday, January 30)

Nivola, Laws of the Landscape: How Policies Shape Cities in Europe and America (entire book)

Dreier, Mollenkopf, and Swanstrom, Place Matters

- Chapter 5, “From FDR to Obama: A Brief History of Federal Urban Policy”

What Makes Cities Livable? (Tuesday, February 4)

- Watch this 85-minute film, ““Urbanized,” before coming to class <https://vimeo.com/ondemand/urbanized2> (optional)
- Watch this 30-minute film, “The City,” from 1939: <https://www.youtube.com/watch?v=7nuvcpnysjU>

- Watch the one-hour film, “The Social Life of Small Urban Spaces,” before coming to class
<https://edisciplinas.usp.br/mod/resource/view.php?id=2401843>
 - Watch this 18-minute video: “The Future of Cities”
<https://www.youtube.com/watch?v=xOOWk5yCMMs>
 - Watch this 5-minute video before coming to class: “Making Room for Urban Expansion” <https://www.youtube.com/watch?v=wQkuoPFq3PM>
 - Watch this 14-minute film, “How to Make an Attractive City?” before coming to class: <http://www.citylab.com/cityfixer/2015/02/what-makes-a-city-beautiful/386291>
- *Locke, “These are the World’s Most Livable Cities in 2019” (CNBC, September 4, 2019)
- *Crostwaithe, “How Pope Francis’ *Laudato Si* Relates to City Planning” (International Making Cities Livable, June 2016)
- *Davis, “The Prevalence of Slums” (Chapter 2 of Planet of Slums, 2006), pp 21-31
- *Lennard and Lennard, “Principles of True Urbanism” (2005)
- *Speck, “Making Better Places: Ten City Design Resolutions” (Planetizen, January 10, 2005)
- *Jacobs, “The Uses of Sidewalks: Safety” (from The Death and Life of Great American Cities)
- *Bloomekatz, “Backlog of Broken Sidewalks” (LAT, Nov. 28, 2011)
- *Arango, “Turn Off the Sunshine” Why Shade is a Mark of Privilege in Los Angeles” (NYT, December 1, 2019)
- *Abrams, “The Uses of Land In Cities” (Scientific American, September 1965)
- *Goodheart, “Madeline’s Amazing Cool Room: A Silver Lake Eviction Tale” (Capital & Main, February 12, 2019)
- *Madden, “Gentrification Doesn’t Trickle Down to Help Everyone” (Guardian, October 10, 2013)
- *”An Economy for the 99%” (Oxfam, January 2017), pages 1-8 only
- *Laskow, “Building the Just City” (Yes!, May 13, 2011)
- *Alston, “Statement on Visit to the USA” (United Nations, Special Rapporteur on Extreme Poverty and Human Rights, December 15, 2017)
- *Vidal, “Air Pollution: A Dark Cloud of Filth Poisons the World’s Cities” (Guardian, January 16, 2016)
- *Holden, “Nearly 200 US Cities are Seeing More Extremely Hot Days, Analysis Finds” (Guardian, August 21, 2019)
- *de Haldevang, “There Are Ways to Let Cities Sprawl Without Destroying the Environment and Marginalizing the Poor” (Quartz, October 15, 2016)
- *Lerner, “How Urban Planning Can Improve Public Health” (Pacific Standard,

April 28, 2010)

*Freudenberg and Galea, “Cities of Consumption: The Impact of Corporate Practices on the Health of Urban Populations” (Journal of Urban Health, July 2008)

Taft, “Sitting on a Porch Can Be Good for Your Health” (Shelterforce, September 25, 2018)

What Can We Learn from Cities in Other Countries? (Thursday, February 6)

- Watch this 5-minute video before class: “Defying the Crisis - The Spanish Collective Mondragón”

<https://www.youtube.com/watch?v=zaJ1hfVPUe8&feature=youtu.be>

*Francis, “It’s Better to be Poor in Norway Than in the US” (Christian Science Monitor, April 14, 2005)

*Cleary, “Norway Is Proof That You Can Have It All” (The Australian, July 15, 2013)

*Jones, “After I Lived in Norway, America Felt Backward. Here’s Why” (The Nation, January 28, 2016)

*Orange, “How Stockholm Became the City of Work-Life Balance” (Guardian, May 22, 2019)

*Hunt, “City With a Female Face: How Modern Vienna Was Shaped By Women,” (Guardian, May 14, 2019)

*Bamburg, “Mondragon through a Critical Lens” (Fifty by Fifty, October 3, 2017)

*Holmberg, “Workers on Corporate Boards? Germany’s Had Them for Decades” (NYT, January 6, 2019)

*Smeeding, “The Poverty Quagmire” (Washington Post, Dec. 21, 2003)

*“Toronto and Detroit” (Economist, May 19, 1990)

*Alderman and Greenhouse, “Living Wages, Rarity for U.S. Fast-Food Workers, Served Up in Denmark” (NYT, October 27, 2014)

*Greenhouse, “If the French Can Do It, Why Can’t We?” (NYT, Nov. 14, 1993)

*Khazan, “The Secret to Finland’s Success With Schools, Moms, Kids—and Everything” (Atlantic, July 11, 2013)

*Abrams and Hounanian, “5 Countries That Know How to Handle Student Debt” (The Nation, August 4, 2016)

*Henley, “It’s a Miracle’: Helsinki’s Radical Solution to Homelessness” (Guardian, June 3, 2019)

*Taylor, “Everybody Needs Good Neighbours: Melbourne Moves Into Community-Led Housing” (This Place, July 10, 2018)

- *Lennard and Lennard, “The Genius of the European Square” (Livable Cities, December 2004)
- *Goodyear, “Why the Streets of Copenhagen and Amsterdam Look So Different From Ours” (CityLab, April 25, 2012)
- *Sengupta and Popovich, “Cities Worldwide are Reimagining Their Relationship with Cars” (NYT, November 14, 2019)
- *Goodman, “The City That Cycles With the Young, the Old, the Busy and the Dead,” (NYT, November 19, 2019)
- *Amigo, “How a City in Spain Got Rid of Its Cars” (Citiscopes, August 30, 2017)
- *Greenhouse, “Why Paris Works” (NYT, July 19, 1992)
- *Clement, “Green Space in Every Schoolyard: The Radical Plan to Cool Paris,” (Guardian, August 16, 2018)
- *Dakskobler, “From No Recycling to Zero Waste: How Ljubljana Rethought Its Rubbish” (Guardian, May 23, 2019)

PART III **GOVERNING CITIES: WHO HAS THE POWER?**

Who Owns Our Cities? City Finances Shape Everything Else (Tuesday, February 11)

- Optional but highly recommended: Watch this 75-minute film before class -
- “Heist: Who Stole the American Dream?”
<https://www.youtube.com/watch?v=IcBuBgz6RAY>
- *Mattera, “We’re Subsidizing the Forbes 400” (Inequality.Org, December 2014)
- *Sassen, “Who Owns Our Cities – And Why This Urban Takeover Should Concern Us All” (Guardian, November 24, 2015)
- *Florida, “How the 1 Percent Is Pulling America’s Cities and Regions Apart” (CityLab, April 3, 2019)
- *Semuels, “When Wall Street Is Your Landlord” (Atlantic, February 12, 2019)
- *Glantz, “The Homewreckers: How Trump Cronies are Sabotaging the American Dream” (Reveal, September 14, 2017)
- *Burns, “Oakland’s Moms 4 Housing Were Evicted by a Giant Corporation That Runs National Home-Flipping Operation” (Intercept, January 17, 2020)
- *Hiltzik, “The Boeing Vote and the Death of the Middle Class” (LAT, January 5, 2014)
- *Matsakis, “The Truth About Amazon, Food Stamps, and Tax Breaks” (Wired, September 6, 2018)
- *Leonhardt, “New York Did Us All a Favor by Standing Up to Amazon” (NYT,

February 17, 2019)

*Kruse, “Seattle has decided what kind of city it wants to be – for better or worse” (Q13 Fox, November 9, 2019)

*Furillo, “When Big Money Votes, Wealth Gap Widens” (Capital & Main, November 13, 2019)

Tynan, Bas, and Cohen, *Unmasking the Hidden Power of Cities: Using Their Authorities, Energy and Promise to Secure the Common Good*, June 2018 (pages 1-40 only) <http://www.inthepublicinterest.org/wp-content/uploads/Unmasking-the-Hidden-Power-of-Cities.pdf>

City Finances (Thursday, February 13)

Dreier, Mollenkopf, and Swanstrom, Place Matters

- Chapter 6 – “City Limits: What Can Motown Teach Us About Wealth, Poverty and Municipal Finance?”

**Fiscal Stress Faced by Local Governments* (Congressional Budget Office, December 2010)

*Meyerson, “The ‘Blue’-ing of California” (New Labor Forum, January 2020)

*”Wealthiest Persons in Los Angeles, 2018” (LA Almanac)

*”Largest Employers in Los Angeles, 2018) (LA Almanac)

*”LA At a Glance: Leading Economic Institutions”

*Fine, “The 13 Top Fortune 500 Companies in L.A. County” (LA Business Journal, June 16, 2016)

*Kahn, “Who Is The Real Eric Garcetti?” (LA Magazine, June 29, 2016)

*Winkler, “Los Angeles Is Having a Loud Economic Boom” (Bloomberg, April 5, 2019)

*Organizational Chart – City of LA”

*City of Los Angeles, 2019-20 Budget Dollar (just include pages 460-461) http://cao.lacity.org/budget19-20/2019-20Proposed_Budget.pdf

*Mayor Eric Garcetti, City of Los Angeles, *2019-2020 Budget Summary* (Skim this document to learn what functions the city of LA responsible for. Look carefully at Appendix A and Appendix B – pages 26-30 – to see where the money comes from, and where the money goes.

http://cao.lacity.org/budget19-20/2019-20Budget_Summary.pdf

*Friedersdorf, “After 40 years, Proposition 13's Failures are Evident” (LAT, June 4, 2018)

*Garofoli, Proposition 13 is No Longer Off-limits in California” (SF Chronicle, December 27, 2018)

*Goldberg, “After 40 years, Let’s Finally Reform Proposition 13” (CalMatters, March 31, 2019)

*Fox, “Changing Prop. 13 Could Worsen Housing Crisis. Here’s How”
(CalMatters, January 30, 2019)

The Battle for Power: Conservative, Liberal, and Progressive Cities
(Tuesday, February 18)

- Before class, watch "The New Los Angeles" (56 minutes)
http://www.snagfilms.com/films/title/the_new_los_angeles
- Dreier, Mollenkopf, and Swanstrom, Place Matters
- Chapter 7 – “Urban Politics Matters: Progressive, Liberal and Conservative Cities”
- *Davidson, “Why Mayors Can’t Combat Income Inequality” (NYT, December 1, 2013)
- *Schragger, “The Limits of Progressive Policymaking in US Cities”
(Metropolitcs, September 11, 2018)
- *Dreier and Clavel, “What Kind of Mayor Was Bernie Sanders?” (The Nation, June 2, 2015)
- *Dilworth, “The Making of a Progressive Mayor: James Kenney of Philadelphia”
(Metropolitcs, October 17, 2018)
- *Dovere, “Can This Millennial Mayor Make Universal Basic Income a Reality?”
(Politico, April 24, 2018)
- *Klein, “New Haven Risen” (Dissent, Winter 2015)
- *Dreier, “Who Are the Billionaires Trying to Defeat Steve Zimmer?” (Huffington Post, March 3, 2013)
- *Cook and Brown, “De Blasio Unveils NYC Ferry Expansion, Retirement Program, More in State of the City Address” (AM New York, January 10, 2019)
- *Connor and Smith, “Imagine: If Mayor de Blasio Really Were a Socialist”
(Truthout, January 2, 2014)
- *Stockman, “How One Socialist Lawmaker Is Trying to Change His State’s Pro-Business Policies” (NYT, January 16, 2019)
- *Nichols, “How to be a Radical Mayor” (Nation, October 7, 2019)
- *DePillis, “Meet the Lefty Club Behind a Blitz of New Laws in Cities Around the Country” (Washington Post, January 4, 2015)

Speaker: Gayle McLaughlin, former Mayor of Richmond, CA (Thursday, February 20)

McLaughlin, Winning Richmond (entire book)

Watch this 23-minute video, “Sharing Our Expectation: The Richmond

Progressive Alliance” before class:

<https://www.youtube.com/watch?v=EOHjzEIn2c0&feature=youtu.be>

Running the City: How? (Tuesday, February 25)

Speaker: Rick Cole, Oxy '78, city manager, Santa Monica, CA.

- *Harvey Milk, “A City of Neighborhoods” (1978) (in Randy Shilts, The Mayor of Castro Street, 1982)
- *”Rick Cole on City Planning: A Call to Action for Civic Leaders (The Planning Report, February 23, 2017)
- *Shearer, “How the Progressives Won in Santa Monica” (Social Policy, Winter 1982)
- *”California Begins Easing Its Once-Strict Laws on Rent Control” (NYT, December 31, 1995)
- *Catanzaro, “Survey: Santa Monica is a Good Place to Live, Crime and Homelessness a Concern” (Santa Monica Mirror, November 23, 2018)
- *”Fighting Fires, Tackling Homelessness, Saving Lives” (Santa Monica Mirror, February 5, 2019)
- *Pace, “The Beautiful Beach Town of Santa Monica Powers With 100% Renewable Energy” (Thrive Global, January 23, 2019)
- *Liu, “Cities Have Their Limits” (CityLab, September 10, 2018)
- *”Cole: LA Mayor’s I-Team Seeks to Minimize Displacement During Urban Revitalization” (The Planning Report, February 13, 2015)

PART IV

URBAN PLANNING AND POLICY: INEQUALITY AND POVERTY

The Magnitude of Inequality and Poverty (Thursday, February 27)

- Watch this video before class: “There’s Food...It’s Just Not Real Food: Inside America’s Hunger Capital” (13 minutes)
<https://www.theguardian.com/cities/video/2019/nov/20/theres-food-its-just-not-real-food-inside-americas-hunger-capital-video>

- Watch this video before class: “Are the Rich Getting Too Much of the Economic Pie?” (4 minutes)
<http://www.theatlantic.com/video/archive/2013/08/are-the-rich-getting-too-much-of-the-economic-pie/278807>
- Watch this video before class: “Wealth Inequality in America” (6 minutes)
<http://www.youtube.com/watch?v=QPKKQnijnsM>
- Go to this website (“What Percent Are You?”) and plug in your family’s household income to discover where your family fits in the class system:
<http://www.nytimes.com/interactive/2012/01/15/business/one-percent-map.html?ref=business>
- Go to this website (“Family Budget Calculator”) and plug in your family type, state, and location to discover how much a family in your area needs to make ends meet: <http://www.epi.org/resources/budget>

Tables and Charts

- “Growth of Corporate Profits Per Employee and Average Wages”
<https://philebersole.files.wordpress.com/2013/08/20120314-graph-the-1-percents-jobless-recovery-01.png>
- ”Growth of Family Income Then and Now: 1947-2014”
<https://pbs.twimg.com/media/CoexvxBVUAAqNLS.jpg>
- “CEO to Worker Compensation Ratio: 1965-2020”
<https://twitter.com/EconomicPolicy/status/1161593054307999751/photo/1>
- “Ratio Between CEO and Average Worker Pay: Selected Countries”
- Real Median Household Income by Race and Hispanic Origin: 1967 to 2018”
<https://www.census.gov/content/dam/Census/library/visualizations/2019/demo/p60-266/figure2.pdf>
- Poverty Guidelines - 2019" <https://aspe.hhs.gov/2019-poverty-guidelines>
- ”Number in Poverty and Poverty Rate: 1959 to 2018”
<https://www.census.gov/content/dam/Census/library/visualizations/2019/demo/p60-266/Figure7.pdf>
- *”Poverty Rates by Age: 1959 to 2018”
<https://www.census.gov/content/dam/Census/library/visualizations/2019/demo/p60-266/Figure11.pdf>
- “Poverty Rates by Age and Sex: 2018”
<https://www.census.gov/content/dam/Census/library/visualizations/2019/demo/p60-266/Figure10.pdf>

- “Poverty Rates by Race or Ethnicity: 1959-2012”
<https://i.pinimg.com/originals/8e/35/e2/8e35e269a5c965692461578a21b34134.png>
- “Poverty Rate and Percentage Point Change by Selected Characteristics: 2018”
<https://www.census.gov/content/dam/Census/library/visualizations/2019/demo/p60-266/Figure8.pdf>

Dreier, Mollenkopf, and Swanstrom, Place Matters

- Preface
 - Chapter 1 – “Place Still Matters”
 - Chapter 2 – “The Facts of Economic Segregation and Sprawl”
- *Mohan, “Though Far from Poor, A Family Struggles Daily” (LAT, May 18, 2004)
- *Kimberlin and Rose, *Making Ends Meet: How Much Does It Cost to Support a Family in California?* (California Budget and Policy Center, December 2017)
- *Ingraham, “The Richest 1 Percent Now Owns More of the Country’s Wealth Than at Any Time in the Past 50 Years” (Washington Post, December 6, 2017)
- *Reich, “And Now the Richest .01 Percent” (Huffington Post, November 18, 2014)
- *Dreier and Cohen, “It Takes Jamie Dimon 3 Hours to Earn What Some of His Employees Do All Year” (The Nation, July 15, 2016)
- *“California Targets Companies With Highly Paid Execs” (NYT, January 15, 2020)
- *Cooper, “The Two Worlds of Los Angeles” (The Nation, August 21/28, 2000)
- *“The Tale of Two Schools” (NYT Magazine, May 2, 2014)
- *Thompson, “Meet the Wealth Gap” (The Nation, June 30, 2008)
- *Grabar, “The Devious Paradox of American Inequality: How the Rich Get Richer By Staying Hidden” (Salon, January 4, 2016)
- *“Why One of America’s Richest States is Also Its Poorest” (The Economist, October 27, 2018)
- *Myers, “Millions of Californians Are Poor, and They Don't Always Live Where You'd Expect” (LAT, July 29, 2018)
- *Levitz, “Jobs, Jobs Everywhere, But Most of Them Kind of Suck” (New York, December 6, 2019)
- *Cortright and Mahmoudi, Lost in Place (City Observatory, Dec. 2014), pages 1-9 only
- *Kaufman, “Time to Take on Concentrated Poverty and Education” (The Nation,

February 1, 2013)

*Gudrais, "Disrupted Lives" (Harvard Magazine, January/February 2014)

*Lopez, "Buses are Their Route to a Better Future" (LAT, December 18, 2013)

Special Lecture

Dr. Mona Hanna-Attisha will give a talk in Choi Auditorium on **Friday, February 28, at 1 pm** on the topic of her award-winning book, "What the Eyes Don't See: A Story of Crisis, Resistance and Hope in an American City." Dr. Hanna-Attisha is a pediatrician, scientist, and social activist. Her research, which exposed the presence of lead contamination in the water supply of Flint, Michigan, gained international headlines. The event is sponsored by the campus Phi Beta Kappa chapter.

The Consequences of Inequality and Poverty (Tuesday, March 3)

Dreier, Mollenkopf, and Swanstrom, Place Matters

- Chapter 3 – "The Costs of Economic Segregation and Sprawl"

*Epstein, "Ghetto Miasma: Enough To Make You Sick?" (NYT, Oct. 12, 2003)

*Dreier, "This Economy is a Real Killer" (Huffington Post, November 17, 2011)

*Money, "Official to Low-Income Earners: If You Can't Afford Costa Mesa, Look Somewhere Else" (LAT, April 23, 2016)

*Thomas, "Separated by Design: How Some of America's Richest Towns Fight Affordable Housing" (Connecticut Mirror, May 22, 2019)

*Little, "Not in Whose Backyard?" (NYT, Sept. 2, 2007)

*Noble, "Study Shows a Big Asthma Risk for Children in Poor Neighborhoods" (NYT, July 27, 1999)

*Polakovic, "Latinos, Poor Live Closer to Sources of Air Pollution" (LAT, October 18, 2001)

*Sahagun and Orr, "Ailments Diminish, Air Improvements are Notable After Oil Field Closes" (LAT, January 11, 2014)

*Rosenblatt, "Minority Women in LA Found to have Higher Rates of Chronic Disease" (LAT, May 24, 2007)

*Barboza, "Rampant Obesity, a Debilitating Reality for the Urban Poor" (NYT, Dec. 26, 2000)

*Brooks-Gunn and Duncan, "The Effects of Poverty on Children" (The Future of Children, Summer/Fall 1997, pages 55-68)

*Ladd and Fiske, "Class Matters. Why Don't We Admit It?" (NYT, Dec. 12, 2011)

*Finder, "As Test Scores Jump, Raleigh Credits Integration by Income" (NYT, September 25, 2005)

*Badger, “The Best Thing We Could Do About Inequality Is Universal
Preschool” (CityLab, June 17, 2013)

What If Everyone Had a Job? Full Employment, Living Wages, and Shared Prosperity (Thursday, March 5)

- Watch this 2-minute video before class: “Food Stamps vs. Pay Checks”
<http://mrcvtv.org/videos/gingrichobama-best-food-stamp-president-american-history>
- Watch this 7-minute video before class: “Evergreen Cooperatives”
https://www.youtube.com/watch?v=Gt_ZHUDhKjs (7 minutes)
- Watch this 3-minute video before class: “How Evergreen Cooperative is Changing Lives”
<https://www.youtube.com/watch?v=axX4RY265rA> (3 minutes)
- Watch this 22-minute video before class: “Own The Change: Building Economic Democracy One Worker Co-op at a Time” –
<https://www.youtube.com/watch?v=8G1-SYMatNc>

*DeParle, “Harder for Americans to Rise From Lower Rungs” (NYT, Jan. 4, 2012)

*Taub, “What If Everyone Had a Job?” (Shelterforce, Sept./Oct. 1996)

*Wray, “The Job Guarantee: A Government Plan for Full Employment” (The Nation, June 8, 2011)

*Lowrey, “Trump Should Just Give People Money” (NYT, July 7, 2018)

*Anderson, “Off the Deep End: The Wall Street Bonus Pool and Low-Wage Workers” (*Institute for Policy Studies*, March 11, 2015)

*Quigley, “Ten Examples of Welfare for the Rich and Corporations” (Huffington Post, January 14, 2014)

*Garrison, “LA Council Votes to Restrict Superstores” (LAT, Aug. 11, 2004)

*Hachadourian, “Berkeley Votes to Boost Co-op Economy In the Face of Gentrification” (YES, February 24, 2016)

*Khouri, “Erratic Schedules a Part of Life for L.A. Retail Workers” (LAT, March 14, 2018)

*Greenhouse, “Movement to Increase McDonalds Minimum Wage Broadens Its Tactics” (NYT, March 2015)

*Sainato, “Fight for \$15 Campaign is a Comeback for Labor Movement's Role in Elections” (Guardian, October 28, 2018)

*Desmond, “Dollars on the Margins” (NYT, February 24, 2019)

*Hanauer, “The Pitchfork’s Are Coming for Us Plutocrats” (Politico, July/August 2014)

- *Reyes, “County Business Coalition Says L.A. Minimum-Wage Plan Would Hurt Poor” (LAT, January 14, 2015)
- *Thompson, “This is What a \$15 Minimum Wage Looks Like” (The Nation, January 7, 2016)
- *Tedeschi, “Pay Is Rising Fastest for Low Earners. One Reason? Minimum Wages” (NYT, January 3, 2020)
- *Stevens and Page, “War on Poverty – It’s Not a Lost Cause” (LAT, Jan. 8, 2014)
- *Paton, “Poverty is Not Inevitable: What We Can Do Now to Turn Things Around” (YES, August 20, 2014)
- *Anderson, Bayard, Cavanagh, Collins, Hoxie, and Pizzigati, “Inequality Will Not Go Away On Its Own. Here’s How to Close the Gap” (The Nation, February 18, 2016)
- *Wilkinson and Pickett, “The Spirit Level: Why Greater Equality Makes Societies Stronger” (Poverty & Race, May/June 2010)

Spring Break – March 9-13
 Extended Break – March 16-20

PART V
URBAN PLANNING AND POLICY: RACISM AND SEGREGATION

The Roots and Reality of Residential Segregation (Tuesday, March 24)

- Watch this 30-minute video before coming to class: “Race – The Power of an Illusion: How the Racial Wealth Gap Was Created”
<https://vimeo.com/133506632>
 - Watch this 30-minute video before coming to class: “Crisis in Levittown”
<https://www.youtube.com/watch?v=1FNJXoHuxpg>
 - Watch this 9-minute video before coming to class: “Longford Street: Precious Places” <http://www.youtube.com/watch?v=Zb7vFNKXIFo>
- *”Figure 2-1a: Distribution of Households Within One Hypothetical Metropolitan Area With High Segregation and One With Low Segregation” (U.S. Census Bureau, Residential and Ethnic Residential Segregation in the United States: 1980-2000, August 2002) (graph)
- *Gibbons, “As Worthy As You: The Struggles of Black Homeowners Through the 1920s” (from Gibbons, City of Segregation: 100 Years of

Struggle for Housing in Los Angeles, 2018).

- *Oliver, “The Racist Origins of America’s Suburbs and The Story of The First Black Family To Move In” (ATI, November 19, 2017)
- *Hurley, “Housing Is Everybody’s Problem” (Places Journal, October 2017)
- *Badger, “How Redlining’s Racist Effects Lasted for Decades” (NYT, August 24, 2017)
- *Rothstein, “Why Los Angeles is Still a Segregated City After All These Years” (LAT, August 20, 2017)
- *Sonksen, “The History of South Central Los Angeles and Its Struggle with Gentrification” (KCET, September 13, 2017)
- *Kotz, “Uncivil Rights” (Review of When Affirmative Action Was White, NYT, August 28, 2005)
- *Ellen “Continuing Isolation: Segregation in America Today” (in Carr and Kutty, eds., Segregation, 2008)
- *Florida, “How Zoning Restrictions Make Segregation Worse” (CityLab, January 4, 2016)
- *Alexander, “The Injustice of This Moment Is Not an ‘Aberration’” (NYT, January 17, 2020)

The Consequences of Segregation (Thursday, March 26)

Watch these two videos before class:

- “In Mount Laurel, Massey Finds Affordable Housing Model”
<https://www.youtube.com/watch?v=NtarfYBVNfk> (3 minutes)
 - “Where Does the American Dream Live?”
<https://www.nytimes.com/video/us/100000004655947/where-does-the-american-dream-live.html> (15 minutes)
- *Two Tables: Public Opinion of Whites on School and Neighborhood Integration
 - *Chart: “Homeownership by Race/Ethnicity 1976-2012”
<http://www.pewsocialtrends.org/files/2013/08/SDT-racial-relations-08-2013-03-04.png>
 - *“Study: It Helps to Have a White Name” (Associated Press, January 14, 2003)
 - *Wilson, “Real Median Household Incomes for all Racial Groups Remain Well Below Their 2007 Levels” (Economic Policy Institute, September 16, 2014)
 - *Bajaj and Fessenden, “What’s Behind the Race Gap?” (NYT, Nov. 4, 2007)
 - *Kristof, “Is Everyone A Little Bit Racist?” (NYT, August 27, 2014)
 - *Dewan, “Discrimination in Housing Against Nonwhites Persists Quietly, U.S. Study Finds” (NYT, June 11, 2013)
 - *Peterson, “Racial Gap in Loans is High in State” (LAT, Sept. 29, 2005)

- *Hernandez, “Payday Lenders Target Blacks and Latinos” (Colorlines, March, 26, 2009)
- *Lazare, “Foreclosure Crisis Fueled Dramatic Rise of Racial Segregation: Study” (CommonDreams, May 7, 2015)
- *Holland, “The Average Black Family Would Need 228 Years to Build the Wealth of a White Family Today” (The Nation, August 8, 2016)
- *Amadeo, “Racial Wealth Gap in the United States: Is There a Way to Close It and Fill the Divide?” (The Balance, June 25, 2019)
- *Kristof, “Study Alleges Racial Bias in Auto Rates” (LAT, Dec. 20, 2005)
- *Eligojan, “A Question of Environmental Racism in Flint” (NYT, January 21, 2016)
- *Ramos, "Latino Middle Class Growing in Suburbia" (LAT, Nov. 30, 1997)
- *Chowkwanyun and Segall, “The Rise of the Asian Majority Suburb” (Atlantic, August 24, 2012)
- *Kirp, “Here Comes the Neighborhood” (NYT, October 20, 2013)
- *Badger, “Life in the Suburbs Means Something Very Different for Whites and Blacks” (Washington Post, December 10, 2014)
- *Kruse, “What Does a Traffic Jam in Atlanta Have to do With Segregation? Quite a Lot” (NYT, August 14, 2019)

- *Frankenburg, “” What school segregation looks like in the US today, in 4 charts” (The Conversation, July 19, 2019)

Public Safety, Police, and Criminal Justice (Tuesday, March 31)

- *Frum, “It’s the Guns” (The Atlantic, May 18, 2018)
- * Ingraham, “Guns in America: For Every Criminal Killed in Self-Defense, 34 Innocent People Die” (Washington Post, June 19, 2015)
- *Davey, “In a Soaring Homicide Rate, a Divide in Chicago” (NYT, January 2, 2013)
- *”A Chicago Divided by Killings” (NYT, January 2, 2013)
- *Kirkos, “Chicago Murder Rate Drops for Second Year in a Row” (CNN, January 1, 2019)
- *Florida, “The Great Crime Decline and the Comeback of Cities” (CityLab, January 16, 2018)
- *Ulloa, “California’s Historic Overhaul of Cash Bail is Bow on Hold, Pending a 2020 Referendum” (LAT, January 16, 2019)
- *McClain, “Are Americans Finally Facing Up to the True Costs of Mass Incarceration?” (The Nation, September 16, 2015)
- *Gonnerman, “Larry Krasner’s Campaign to End Mass Incarceration” (The New

Yorker, October 29, 2018)

- *Lopez, “Want to End Mass Incarceration? Stop Blindly Reelecting Your Local Prosecutor” (Vox, September 1, 2016)
- *Smith and Lansu, “Chicago Cops Found Not Guilty of Cover-Up in Laquan McDonald Shooting Case” (NPR, January 17, 2019)
- *Dreier, “Caught on Camera: Police Racism” (American Prospect, July 11, 2016)
- *Chang and Poston, “‘Stop-and-Frisk in a Car:’ Elite LAPD Unit Disproportionately Stopped Black Drivers, Data Show” (LAT, January 24, 2019)
- *Abdollah, “Police Agencies Line Up to Learn About Unconscious Bias” (Pittsburgh Post-Gazette, March 14, 2015)
- *James, “Can Cops Unlearn Their Unconscious Biases?” (The Atlantic, December 23, 2017)
- *Cobb, “How Did the Democrats End Up Here?” (The New Yorker, February 23, 2020)

Police and Racial Profiling (Thursday, April 2)

Speaker: James Farr, journalist and documentary film maker

- *Farr, “Discover Your Power of Agency”

Planning and Policy to Challenge Racism and Segregation (Tuesday, April 7)

- *Cortright, “Want to Close the Black/White Income Gap? Work to Reduce Segregation” (City Observatory, April 16, 2015)
- *Wilkerson, “One City's 30-Year Crusade for Integration” (NYT, Dec. 30, 1991)
- *Tropp and Saxena, “Re-Weaving the Social Fabric through Integrated Schools: How Intergroup Contact Prepares Youth to Thrive in a Multiracial Society” (National Coalition on School Diversity, May 2018)
- *Connell, Smith and Watanabe, “Local Suburbs More Diverse” (LAT, December 9, 2008)
- *Hydra, “Addressing Social Segregation in Mixed-Income Communities: Living Next to Each Other Does Not Necessarily Mean Getting to Know Each Other” (Shelterforce, Nov. 17, 2015)
- *Peiffer and Castle, “Merging Schools, Improving Equity: Inside a Chicago Community’s Effort to Dismantle a Pattern of Segregation” (Chicago Reporter, August 21, 2019)
- *Robert, “How Black Lives Matter Changed the Way Americans Fight for Freedom” (ACLU, July 13, 2018)
- *Clement, “A Year later Ferguson, 6 in 10 American Say Changes Are Needed To

Give Blacks and Whites Equal Rights” (Washington Post, August 5, 2015)

PART VI
URBAN PLANNING AND POLICY: SUBURBANIZATION, SPRAWL,
AND PUBLIC TRANSIT

What’s the Difference Between Suburbanization and Sprawl? (Thursday, April 9)

Watch these videos before class:

- “The Selling of Sprawl” (9 minutes)
<https://www.youtube.com/watch?v=ZvN5kN5TCdY>
- “40 Years of Las Vegas Sprawl, as Seen From Space” (38 seconds)
<http://www.citylab.com/housing/2012/03/40-years-las-vegas-sprawl-seen-space/1402/>
- “The Great American Lawn: How the Dream Was Manufactured” (NYT, August 9, 2019)
<https://www.nytimes.com/video/us/100000006542254/climate-change-lawns.html?emc=eta1>

Dreier, Mollenkopf, and Swanstrom, Place Matters

- Chapter 4, “The Roads Not Taken: How Government Policies Promote Economic Segregation and Suburban Sprawl”
- Chapter 5, “From FDR to Obama: A Brief History of Federal Urban Policy”

*“Flee the City” (Cartoon)

*Jackson, “The Drive-In Culture of Contemporary America” (from Crabgrass Frontier: The Suburbanization of the United States, 1985)

*Moore, “An Inversion of Nature: How Air Conditioning Created the Modern City” (Guardian, August 14, 2018)

*Mehaffy, “The Death and Life of Great American...Suburbs?” (Planetizen, December 17, 2019)

*Badger and Bui, “Cities Start to Question an American Ideal: A House With a Yard on Every Lot” (New York Times, June 18, 2019)

*Wagner, “Should We Still Be Building Single-Family Homes?” (Curbed, December 11, 2019)

*Hayden, “Planning Suburban-Style Development” (from Building Suburbia, 2003)

*Glaeser, “Why Has Sprawl Spread?” (in Glaeser, The Triumph of the City, 2011)

*Brooks, “Patio Man and the Sprawl People” (The Weekly Standard, August 12-

19, 2002)

- *Thompson, "How Suburbs Destroy Democracy" (Monu)
- *Schafran, "As a Child of the Suburbs – A Response to Michael Thompson's 'How Suburbs Destroy Democracy'" (Monu)
- *Fulton, "Welcome to Sales Tax Canyon" (from The Reluctant Metropolis, 1997)
- *Fulton and Shigley, "The Inland Empire Strikes Back" (Planning, February 2002)
- *Wilson, "Developers Are Putting Southland's Last Dairy Farmers Out to Pasture" (LAT, May 27, 2002)
- *Sheehan, "What Will It Take to Halt Sprawl?" (WorldWatch, January/February 2002)

America's Car Culture and Public Transportation: How Do We Get From Here to There? (Tuesday, April 14)

Watch these videos before class:

- "Taken for a Ride" (60 minutes) <https://www.youtube.com/watch?v=p-I8GDklsN4>
 - "High Speed Trains Around the World" (6 minutes) <https://www.youtube.com/watch?v=FTn7d4KJqx8>
 - "California's High Speed Rail: LA to SF in 3 Hours" (1 ½ minutes) <http://www.cnn.com/videos/us/2015/01/06/california-high-speed-rail-bullet-train-los-angeles-san-francisco-orig-cfb.cnn>
 - "Coalition for Clean & Safe Ports" (9 minutes) <https://www.youtube.com/watch?v=7odpIbtiko>
 - "Victory in LA for Clean and Safe Ports" (5 ½ minutes) <https://www.youtube.com/watch?v=WicRWIN2uws>
- *Balake and Staley, "5 Myths About Suburbia and Our Car-Happy Culture" (Washington Post, January 28, 2007)
 - *Gross, "Getting There the Hard Way, Every Day" (LAT, July 16, 1995)
 - *Jaffe, "Buses Are for Other People" (Atlantic, January/February 2015)
 - *Barry, "Should Public Transit Be Free?" (NYT, January 14, 2020)
 - *Cowen, "Free Parking Comes at a Price" (NYT, August 14, 2010)
 - *Dayen, "The Great Los Angeles Revolt Against Cars" (American Prospect, Summer 2017)
 - *Jamison, "Electric Cars, Clean Air: Garcetti Outlines Vision for a 'Sustainable' L.A." (LAT, April 8, 2015)
 - *Johnson, "Mass Transit, Buy America, and the Economy" (National Journal, January 13, 2014)

- *Fitzsimmons, “Why the West Coast Is Suddenly Beating the East Coast on Transportation” (NYT, January 1, 2019)
- *Fitzsimmons, “After Spike in Deaths, New York to Get 250 Miles of Protected Bike Lanes” (NYT, October 28, 2019)
- *Wilson, “A Trade Boom’s Unintended Costs” (LAT, April 23, 2006)
- *Bonney, “Port of Long Beach Diesel Emissions Down 82% Since 2005” (Journal of Commerce, September 23, 2014)
- *“L.A. Needs to Clean Up Its Ports, But Truck Drivers Shouldn’t Have to Pay For All of It” (LAT, June 23, 2017)
- *Hiltzik, “Port Truckers Who Carry Your Favorite Goods to Market Are Being Cheated to Save You Money” (LAT, June 29, 2017)
- * Murphy, “Rigged: Forced into Debt. Worked Past Exhaustion. Left with Nothing” (USA Today, July 16, 2017)

What’s the Green New Deal? (Thursday, April 16)

Watch these videos before class:

- “Stephen Colbert interviews Noemi Klein” (5 ½ minutes)
<http://thecolbertreport.cc.com/videos/k5a58t/naomi-klein>
- “Barack Obama on Green Jobs” (1 ½ minutes)
https://www.youtube.com/watch?v=m-ar_GVkeys
- “What is a Green Job?” (England – 17 minutes)
<https://www.youtube.com/watch?v=GGsAvSSQ14>
- “Don't Waste L.A.: No More Deaths in Waste Facilities” (3 minutes)
<http://www.youtube.com/watch?v=hFRg0EFpYLO>
- “Out of the Shadows” (7 minutes) <https://vimeo.com/57175702>
- *Biron, “US Cities Joining Push to Dump Fossil Fuel Investments” (Truth-out, April 27, 2013)
- *Baca, “The Green New Deal’s Huge Flaw” (Slate, February 7, 2019)
- *Purdy, “The Green New Deal Is What Realistic Environmental Policy Looks Like” (NYT, February 14, 2019)
- *Meyerson, “The Green New Deal as Economic Development” (American Prospect, December 5, 2019)
- *Margolis, “Mountains of US recycling pile up as China restricts imports” (PRI’s The World, January 1, 2018)
- *Fitzgerald, “Cities on the Front Lines” (American Prospect, December 5, 2019)
- *“Los Angeles Approves Zero Waste LA Waste Management Franchise System” (Recycling Today, December 12, 2016)
- **Cleaning Up Waste and Recycling Management and Securing the Benefits: A Blueprint*

- for Cities* (LAANE, July 2015) – just read the Executive Summary, Introduction, and Best Practices
- *Aleem, “Why Water Shortages Are the Greatest Threat to Global Security” (MIC, March 6, 2015)
 - *Neate, “How One Man Plans to Make Billions Selling Mojave Desert Water” (Guardian, January 3, 2016)
 - *Kuznia, “Rich Californians Balk at Limits” (Washington Post, June 13, 2015)
 - *Gold, “Making Los Angeles Completely Water Self-Sufficient Won't Be Easy or Cheap. But It Can Be Done” (LAT, March 19, 2018)
 - *Wheeling, “Here's What Trump Gets Wrong About California's Water Supply” (Pacific Standard, October 23, 2018)
 - *Gardner, “LA Smog: The Battle Against Air Pollution” (Marketplace, July 14, 2014)
 - *Barboza, “Cleaner Air is Linked to Stronger Lungs in Southern California Children” (LAT, March 4, 2015)
 - *Dreier, “Remembering Barry Commoner” (The Nation, October 1, 2012)
 - *Cole, “10 Ways to Prove You Love the Earth on Earth Day” (Truthdig, April 22, 2015)
 - *Axel-Lute, “Green Jobs with Roots” (Shelterforce, Summer 2010)

PART VII

URBAN PLANNING AND POLICY: THE BUILT ENVIRONMENT, HOUSING AND LAND USE

Tuesday, April 21 – The Housing Crisis – Housing Insecurity, Rents, and Rent Control

- * “Out of Reach Fact Sheet”
- *”LA: Out of Reach in 2018” (SCANPH)
- *Dillon, “Citing coronavirus, homeless families seize 12 vacant homes in L.A.: ‘We have to do this’” (LAT, March 18, 2020)
- *Kimberlin, “California’s Housing Affordability Crisis Hits Renters and Households With the Lowest Incomes the Hardest” (California Budget and Policy Center, April 2019)
- *Khouri, “Sky-high rents and home prices are making it hard for Southern California businesses to attract workers” (LAT, February 22, 2018)
- *Tenants Together, “Evictions in California Are Triple Previous Estimates” (Portside, June 25, 2018)

- *Ingraham, “1.6 Million Americans Don’t Have Indoor Plumbing” (Washington Post, April 23, 2014)
- *Tobar, “Housing Laws No Cure for Slums’ Ills” (LAT, July 20, 1997)
- *Fears, “Angry Tenants Protest Lack of Enforcement of Slum Laws” (LAT, March 19, 1999)
- *“Three Out of Four Low-Income At-Risk Renters Do Not Receive Federal Rental Assistance” (Center on Budget & Policy Priorities, August 2017)
- *“Federal Rental Assistance Fact Sheets” (Center on Budget and Policy Priorities, December 10, 2019)
- *Ellen, O’Regan, and House, “Housing Policy Must Change in Wake of COVID-19” (Shelterforce, March 24, 2020)
- *Thompson, “The Shame of the Mortgage-Interest Deduction” (Atlantic, May 14, 2017)
- *Murray, “What if L.A.’s Homeless Population Were a City?” (LAT, January 16, 2018)
- *“Editorial: More Shelters for Homeless are Good But Permanent Housing is Better” (LAT, Jan. 18, 2018)
- *Henley, “It’s a Miracle’: Helsinki’s Radical Solution to Homelessness” (Guardian, June 3, 2019)
- *Mejorado and Gilliland, “Rent Strikers” (California Sunday Magazine, Nov. 28, 2018)
- *Smith, “Yup, Rent Control Does More Harm Than Good” (Bloomberg, January 18, 2018)
- *Dreier, “Should California Expand Rent Control: Yes” (CalMatters, Sept. 12, 2018)
- *Clark, “Should California Expand Rent Control: No” (CalMatters, Sept. 12, 2018)
- Chew, “How Rent Control Promotes Racial Equity” (Shelterforce, April 2, 2020)
- *Kasakove, “Rent Control Passed in Oregon. Will it Work as a Housing-Crisis Solution Nationwide?” (Pacific Standard, March 5, 2019)
- *Dreier, “How California’s Tenants Won Statewide Rent Control” (American Prospect, Sept. 25, 2019)

Thursday, April 23 – The Housing Crisis – The Housing Market, Planning, and Gentrification

“Watch this slide show before class: “50 Years of Gentrification: A Timeline” (The Next City): <http://nextcity.org/gentrificationtimeline#intro>

Watch this documentary before class: “City Rising.” <https://www.kcet.org/shows/city-rising/city-rising-broadcast-episode> (one hour)

- *Medina, “Los Angeles Neighborhood Tries to Change, But Avoid the Pitfalls” (NYT, August 17, 2013) Read the article and watch the 3-minute video: http://www.nytimes.com/2013/08/18/us/los-angeles-neighborhood-tries-to-change-but-avoid-the-pitfalls.html?nl=todaysheadlines&emc=edit_th_20130818&r=0
- *Logan, “Highland Park Renters Feel the Squeeze of Gentrification” (LAT, December 21, 2014)
- *Christensen and Rigolon, “Can L.A. Build New Parks and Public Spaces Without Gentrifying Away Low-income Residents?” (LAT, Oct. 12, 2018)
- *Tobar, “Viva Gentrification” (NYT, March 21, 2015)
- *Stein, “Planning for Gentrification” (in Samuel Stein, Capital City: Gentrification and the Real Estate State, 2019)
- *Saval, “The Plight of the Urban Planner” (New Yorker, November 20, 2019)
- *Dreier, “Who Benefits From Gentrification?” (KCRW, Sept. 13, 2017)
- *Renwick, “Fed-Up Tenants Take Over” (LAT, August 15, 1994)
- *Axel-Lute, “Who Is a Gentrifier, and What Should They Do?” (Rooflines, April 28, 2014)
- *Zanhiser, “Amid Gentrification Fears, L.A. Approves 725-Unit Apartment Project in Chinatown” (LAT, March 22, 2019)
- *Beyer, “What Liberals Don't Get About Affordable Housing: Filtering” (Forbes, Feb. 19, 2015)
- *Balk, “Today’s Luxury Apartments May Be Tomorrow’s Affordable Housing” (Seattle Times, February 28, 2016)
- *Chew, “Luxury Housing Is Making Our Housing Crisis Worse” (Truthout, November 7, 2018)
- *“The Filtering Fallacy” (graphic) <http://www.sfccho.org/wp-content/uploads/2016/09/Filtering-Fallacy-Infographic-Final-Web.pdf>

Tuesday, April 28 – The Housing Crisis: Community Development, Inclusionary Zoning, and Land Use

Watch these videos before class:

“America Foreclosed” (18 minutes) <https://www.amazon.com/America-Foreclosed-Sara-Cedar-Miller/dp/B078RVLQMX>

“Holding Ground” -- Dudley Street Neighborhood Initiative (DSNI): <https://www.youtube.com/watch?v=TElaNRPBXP0> (12 minutes)

Fifth Avenue Committee <https://www.youtube.com/watch?v=mbUTWrzcbqA> (3 minutes)

ELACC https://www.youtube.com/watch?v=OfJx1i_NqZU (6 minutes)

ELACC street vendor campaign:

<https://www.youtube.com/watch?v=AZynAJu3BLI> (2 min)

Mercado La Paloma: <https://www.youtube.com/watch?v=2NPJF6PkxIM> (1 ½ minutes)

SAJE/slum housing campaign:

<https://www.youtube.com/watch?v=19iAsYHl3hQ> (2 min.)

- *Wiener and Kammen “Why Housing Policy is Climate Policy” (NYT, March 25, 2019)
- *Bliss, “The Political Battle Over California's Suburban Dream” (CityLab, April 5, 2019)
- *Bagot, “State Senator Scott Wiener’s SB 50 – The Myth of the Market” (Stansbury Forum, February 9, 2020)
- *Sisson, “How Minneapolis’s Radical Zoning Plan Becomes Policy” (Curbed, January 9, 2019)
- *Brasuell, “The Rise of Inclusionary Zoning as the Preferred Housing Policy Compromise” (Planetizen, March 5, 2019)
- *Dreier, “Builders Clucking Like Chicken Little” (LAT, July 3, 2005)
- *Galles, “How Affordable Housing Mandates Make Housing More Expensive” (LAT, January 18, 2016)
- *Brey, “How Marginalized Communities Are Getting Control over Development” (Next City, August 20, 2018)
- *Baradian, “The Roots of ‘Black Capitalism’” (NYT, April 1, 2019)
- *Martin, “A Haven for Vendors” (LAT, Nov. 22, 1999)
- *Linton, “Community Land Trusts: An Overlooked Model for L.A. Housing Affordability” (StreetsBlogLA, August 3, 2017)
- *Blumgart, “Affordable Housing’s Forever Solution” (The Next City, August 10, 2015)
- *Nembhard “The Cooperative Solution” (Shelterforce, October 2, 2014)
- *Lander, “Community Development as Freedom?” (Shelterforce, Sept/Oct 2002)
- *Dreier, “Why America Needs More Social Housing” (American Prospect, April 16, 2018)