

**Community Organizing and Leadership
Community Internship
UEP 310/311
Fall 2020**

Professor Peter Dreier

Office Hours: Tuesday and Thursday, 11:45 am to 1 pm

Office hours Zoom link: <https://occidental.zoom.us/j/93131507868>;

Office hours Passcode: 989354

Email: dreier@oxy.edu

Class Sessions: Tuesdays and Thursdays 10:15-11:40 am

Zoom link: <https://occidental.zoom.us/j/99834903758>

Passcode: 908002

“An individual has not started living until he can rise above the narrow confines of his individualistic concerns to the broader concerns of all humanity”

-- Rev. Martin Luther King, Jr.

What This Course is About

"Organizing," writes author Si Kahn, "is people working together to get things done."

This course focuses primarily on community organizing efforts by people working together to improve their neighborhoods, communities, workplaces, and cities.

Community organizing can focus on a wide variety of issues - housing, the environment, public safety, public health and health care, childcare, jobs, poverty, discrimination, and many others. We will also focus on union organizing as a complement to community organizing.

This is a remarkable, dangerous, and hopeful time to be focusing on grassroots organizing. First, we are in the midst of one of the most important elections in American history – one that will reflect and determine the health of our fragile democracy. Second, we are in the middle of a public health pandemic that has exposed how fragile our economic, health care, educational, housing, and other institutions are. Third, we are in the middle of a huge upsurge of protest (and counter-protest) around racial justice that has mobilized millions of people and change public opinion, although it isn't clear yet how much it will change public policy. We will be discussing these three issues throughout the semester, since they will shape your internships and influence how we think about the goals of grassroots organizing and movement-building.

The purpose of the course is to help prepare you to be effective leaders. Some of you may want to become professional organizers, but all of you are (and will continue to be) citizens in some community. If you want to be an effective, active citizen who can make

a difference in your community, you will need to use the tools of leadership and organization-building.

The course examines the history of community organizing in the United States. It explores the different theories and approaches to effective grassroots organizing. It emphasizes the skills and techniques used to empower people so they can win victories and improve their communities.

The course is intended to be a small, participatory seminar. Active student participation is critical to its success. The course involves five ways of learning:

1. An intensive 12-hour/week internship with an organization engaged in direct organizing and coalition building.
2. We will read several books and a number of articles about organizing, including several case studies, and discuss them in class.
3. We will watch several films (including documentaries) and discuss them.
4. We will talk with several guest speakers who have experience as effective organizers and activists.
5. We will participate in several hands-on exercises.

Course Requirements

➤ **Internship.**

You should already have picked one of these groups to work with during the entire term. You are expected to begin your internship the week of August 25 and work at least 12 hours/week through Friday, November 20.

➤ **Guest Speakers**

We've invited several prominent activists, policymakers, and organizers to meet and talk with you during the class. This is an important and required part of the class.

Films

Throughout the semester you will be asked to watch films on your own time and then discuss them in class. Please plan your schedules accordingly.

➤ **Written Assignments and Exercises** (a summary of the written assignments is included at the end of the syllabus)

1. **Keep a journal.** As part of this course, you should keep a journal. Your journal should record your internship activities. You should take notes on your observations, impressions, and questions about the people, the organization, the community, and issues you are dealing with. You should record your own activities -- including the highlights and challenges you observed or experienced. Your journals should be handwritten but depending on your handwriting, you may have to type up your notes. You will turn in your journals with your Final Paper (on December 4).
2. **Complete an Organizational Profile of your internship organization.** (Due

Thursday, October 29) Completing this assignment will require you to research and find out information about your organization. This information will be used for your final paper. Draw on newspaper articles and reports about your organization. You may have to ask your supervisor for information. Since some of the information may be sensitive organizational information, you may want to let your supervisor know that the information will be used only for classroom discussion and the professors will be the only ones reading your profiles. Your profile should include the following:

- A one-page summary of the organization's history, including the date of its founding, its evolution over time, any significant changes in its mission or structure.
- If your organization has a Board of Directors, list the names of the people on the Board of the organization.
- Profile the Board of Directors in terms of the following categories: (1) community residents, (2) staff, (3) funders and/or business, (4) allies, (5) attorneys, (6) other
- Annual budget of the organization for each of the past three years. In cases where you might be interning with a union local of a chapter/local office of a statewide organization, you may have to determine local and higher-level budgets.
- % of budget devoted to community organizing
- Number of full-time and part-time staff persons with responsibility for community organizing and advocacy Number of full-time and part-time staff persons in the whole organization
- Sources of funding for the organization for each of the past three years, including dues, foundations, fundraisers, other. List the foundations.
- List the issues that the organizing staff have worked on in the past three years
- Describe the group's key organizing campaigns over the past three years, using a narrative version of the Midwest Academy's strategy chart. Who are their key constituencies, targets, allies? What are their strategies and tactics? List the outcomes of their community organizing campaigns -- victories, defeats, stalemates.

3. **Final Paper** (due Friday, December 4 by 5:00 p.m.)

Each student in this course is required to write a short paper (15-20 pages) describing and analyzing your internship and the organization you worked with. The paper should draw on the class materials (readings, films, speakers, exercises) as well as your experiences and your journal and research done for your Organizational Profile. The paper should explain what you learned about community organizing, especially, the key elements of effective community organizing, and how well the organization met the criteria of effective organizing.

Your final paper should aim to be objective and analytical. That means you should view the organization from a variety of angles and perspectives -- not simply the perspective of your supervisor. You should look organization from the perspective of the staff, the board, constituents, allies, targets, and others. Then you can come to your own conclusion based on having an "outsider's" view of the organization

In order to write this paper, in other words, you will need to talk to people besides your

intern supervisor. Your analysis of the organization's strengths and weaknesses should be based on the criteria we have discussed and read about in class. To help you think about these issues, we will put on the course website a chapter called "Getting to Know the Placement Site" from the book The Successful Internship: Transformation and Empowerment in Experiential Learning by H. Frederick Sweitzer and Mary A. King (third edition, Thompson-Brooks/Cole Publishers, 2009). Please read this chapter before you begin your internship.

The final paper should include an evaluation of the organization and of your internship. Topics should include (but aren't limited to) the following:

- The history of the organization. How it was started and by whom? Why was it started? What are the organization's missions and goals? How and why it has changed since its beginning?
- How is the organization organized? Discuss its budget, staff, board, and sources of funds. Who runs the organization? How does the way it is organized reflect its missions and goals? How does the way it is funded influence what it does and its ability to advance its mission and/or achieve its organizing goals?
- How does the organization decide what issues to get involved with? What is the group's overall strategy? How does it decide on strategy and tactics?
- What is the organization's constituency? How does it determine what its constituency is?
- How does the organization deal with such matters as leadership, recruiting and maintaining members, maintaining morale, fundraising, research, and the media?
- What impact does involvement in the organization have on the people -- staff, leaders, members?
- Discuss how your internship fits into the organization's overall activities. Discuss the specific role(s) you play(ed) in the organization. Evaluate the pros and cons of your internship.
- Discuss the overall strengths and weaknesses of the organization. Be sure to clarify what criteria you are using.

Grades

You will get the same grade for UEP 310 and UEP 311. The grades will be based on the following:

1. **Participation in class** (40%). Students are expected to do the reading before class and actively participate in classroom discussions.

2. **Class Exercises** (20%). The course includes a series of exercises and assignments throughout the course that you are expected to participate in and, in the case of written exercises, turn in for credit. Completion of these will contribute to your participation in class.
3. **Internship Analysis** (20%). This includes three assignments: 1) completion of your journal; 2) organizational profile of your internship organization; and, 3) final paper. See details above.
4. **Internship** (20%). Your internship supervisor's evaluation of your work, including my discussions with you and your supervisor about your internship.

Required Readings

Much of the course reading will be found in the books listed below. In addition, all readings with an asterisk (*) will be found on the Moodle site this course. I may occasionally add or switch readings if we think it is appropriate.

These are the required books:

- Mary Beth Rogers, [Cold Anger: A Story of Faith and Power Politics](#)
- Kim Bobo, Jackie Kendall, and Steve Max, [Organizing for Social Change: A Manual for Activists](#), 4th edition
- Pramila Jayapal, [Use the Power You Have: A Brown Woman's Guide to Politics and Political Change](#)

Office Hours and One-on-One Meetings

My office hours will be Tuesdays and Thursdays, 11:45 am to 1 pm. I expect each student to have at least one meeting with me during the first half of the semester – before October 7 and one meeting with me during the second half of the semester. But you can schedule additional meetings with me as well. The Zoom link is listed at the top of the syllabus. hours. During office hours, you can discuss any issues, questions, or concerns you have about the class. Or you can use the office hours simply to introduce yourself and let me know how you're doing at Oxy.

Academic Honesty

You should be familiar with the college's policies regarding academic honesty and plagiarism. I take these issues very seriously and so should you. Students are expected to comply with the Student Handbook, in particular the section on [Academic Ethics](#) and [Academic Misconduct](#).

Academic Support Services

The College has a wide range of [Student Academic Support Resources](#).

If you'd like to take advantage of the College's Academic Coaching resource, which offers one-on-one sessions focused on supporting your time management skills, online learning strategies, and other study skills, you may schedule an academic coaching meeting by sending an email to academiccoaching@oxy.edu. Share what you'd like to work on, and an academic coach will schedule an appointment with you within a few days.

The Center for Digital Liberal Arts (CDLA) offers [library research consultations](#) and [discipline-specific peer tutoring for coursework](#) and [language learning](#). We also offer peer-to-peer [support for learning technologies](#) from Moodle and Zoom to Adobe, app making, and ProTools.

The Writing Center offers opportunities to work on all forms of writing for any class or other writing tasks such as personal statements, senior comprehensives, etc. We offer peer-to-peer consultations with knowledgeable Writing Advisers and sessions with Faculty Writing Specialists. For fall 2020, all of our appointments will be remote: either synchronous virtual meetings or asynchronous writing feedback. See the [Writing Center website](#) for more information about our fall hours and how students can sign up for appointments. We will update our information again for spring 2021. Please contact the Writing Programs-Center Director, Julie Prebel (jprebel@oxy.edu; x1307) for more information on how the Center can work with you.

Sexual Misconduct

Based on the federal [Title IX](#) law, in the event that you choose to write or speak about having experienced sexual or interpersonal violence, including sexual assault, dating violence, domestic violence, stalking, sexual exploitation or any other form of sexual harassment, as a designated Responsible Employee, I must notify the Title IX Office. They will contact you to let you know about accommodations and support services at Oxy and reporting options both on and off-campus. If you do not want the Title IX Office notified, instead of disclosing this information to your instructor, either through conversation or a class assignment, you can speak confidentially with the following people on campus:

- Marianne Frapwell, Survivor Advocate, Project SAFE (survivoradvocate@oxy.edu)
- Emmons Counseling (For appointments, call: 323-259-2657)
- Rev. Dr. Susan Young, Office of Religious and Spiritual Life (young@oxy.edu)
- The sexual misconduct policy, along with additional resources, can be found at: <http://www.oxy.edu/sexual-respect-title-ix/policies-procedures>. If you would like to contact the Title IX Office directly, you can email Title IX Coordinator Alexandra Fulcher at afulcher@oxy.edu or call 323-259-1338.

Discrimination, Harassment, and Retaliation policy:

I strive to foster an inclusive classroom environment. Consistent with College policy on [discrimination, harassment, and retaliation](#), I seek to maintain an environment of mutual respect among all members of our community. Please talk to me if you have any concerns about this.

Students with Disabilities

Accommodation of disability-related needs is available. Please let me know if you need some kind of accommodation. Students with documented disabilities and learning differences who are registered with Disability Services are required to present their accommodation letter to the instructor at the beginning of the semester or as soon as possible thereafter. Any student who has, or thinks, they may have a physical, learning, or psychological disability may contact Disability Services at (323) 259-2969 to learn about available services and support. More information is available at <https://www.oxy.edu/offices-services/disability-services>

Intercultural Community Center (ICC)

The Intercultural Community Center (ICC) seeks to uplift and support the experiences of students who identify as BIPOC, LGBTQIA+, low income or first-generation college students. The ICC also aims to reduce institutional barriers for minoritized groups through intersectional programming, identity-specific services and structural resources. To learn more, contact icc@oxy.edu, or reach out directly to Chris Arguedas, at carguedas@oxy.edu.

Emmons/ Student Health

Your health and well-being have always impacted learning and academic success, and this reality is only heightened as we learn and live through a global pandemic. Symptoms such as anxiety, depression, loss of motivation, difficulty concentrating, and strained relationships can occur. Emmons Counseling staff are committed to supporting the mental health needs of all of our students, regardless of where you're located. Emmons provides virtual walk-ins, crisis support, and consultation to all students, and ongoing individual telecounseling to students residing in California. All students residing outside of California will have access to ongoing telecounseling through a national telecounseling service. Emmons also assists students with finding local therapy referrals. All students continue to have access to the 24/7 confidential hotline at (323) 341-4141. To get connected to any of the free, confidential services at Emmons call (323) 259-2657 or schedule an appointment online at <https://myhealth.oxy.edu> using your Oxy login credentials.

Family Involvement

As many of you are learning from home this semester, you may have family around who are willing and able to provide you with support. While general support is necessary and welcomed by many, in order to protect your academic growth and ensure the integrity of this course, this statement serves as a reminder that your work must be your own. While office hours are always available for students, they will not be available for parents/guardians/family members. As always, if your parent/guardian has concerns, they are welcome to [contact the Dean of Students office](#).

Online Learning

Almost every college and university in the country is now conducting its classes remotely. We are learning together how to do this successfully and without too many glitches and disruptions.

Sitting in front of a computer for five, six, or more hours a day, particularly when you are participating in Zoom meetings, can sometimes be difficult. That is the situation we all find ourselves in right now. One good way to address this is to participate in class discussions and actively listen to what your fellow students are saying. The college has increased the length of time in-between classes so that you can rest and relax (and eat, if necessary) as you get ready for your next class.

As a student participating in an online learning environment, you must abide by all College rules and regulations including, but not limited to, rules in the applicable course syllabus/outline, the Student Code of Conduct Policy, the Policy on Sexual Harassment and Discrimination, as well as any applicable laws. Any violation of these rules may lead to disciplinary action, up to and including expulsion from the College, and/or legal action.

Recordings

No recording of classroom instruction is permitted, except by the professors, but I will not be recording the class discussions. The sharing, altering, or distorting of any audio-visual capture of a class session is not permitted.

Keeping Up With the News

I encourage students to get in the habit of reading a daily newspaper. The most useful papers are the New York Times, the Los Angeles Times, Washington Post, and the Wall Street Journal. You can get a subscription to any of these publications, buy some of them in the bookstore, read them in the library, or read them on-line. There are also many publications (with websites) that look at politics and policy from a particular perspective -- conservative, moderate, liberal, progressive, libertarian, religious, feminist, environmental, and others. Here are a few of them:

- Progressive or democratic socialist - The Nation, American Prospect, Dissent, The Progressive, In These Times, Mother Jones, The Progressive, Jacobin, YES!, Ms., and Teen Vogue (no kidding).
- Liberal - New Republic, The Atlantic, Talking Points Memo, Washington Monthly, Politico (www.politico.com), and Vox (vox.com).
- Conservative – Weekly Standard, The Bulwark, American Spectator, National Review
- One of the best sources of information about American politics is There's a great politically-neutral website called Politifact that fact-checks things said by politicians and in the media: <https://www.politifact.com/>

Web Sites About Activism

You can use the internet to connect to the larger worlds of public policy, advocacy, and organizing. There are thousands of web sites that deal with social issues and thousands of advocacy organizations and political networks that have their own web sites. Here are

several key sites with which you should be familiar. I encourage you to bookmark them so you can find them easily.

Indivisible (<https://indivisible.org>), **People's Action** (<https://peoplesaction.org>), **Faith in Action** (<https://faithinaction.org>), **Center for Popular Democracy** (<https://populardemocracy.org>), **Working Families Party** (<https://workingfamilies.org/>), **Black Lives Matter** (<https://blacklivesmatter.com>), **One America** (<https://weareoneamerica.org>), **Community Change** (<https://communitychange.org>), **Mijente** (<https://mijente.net>), **United We Dream** (<https://unitedwedream.org>), **.350** (<https://350.org>), **Sunrise Movement** (<https://www.sunrisemovement.org>), **Industrial Areas Foundation** (<https://www.industrialareasfoundation.org>), **Partnership for Working Families** (<https://www.forworkingfamilies.org>), **Dream Defenders** (<https://dreamdefenders.org>), **Black Youth Project 100** (<https://www.byp100.org>), **Right to the City** (<https://righttothecity.org>), **MoveOn** (<https://front.moveon.org>), **Sierra Club** (<https://www.sierraclub.org>), **Planned Parenthood Action Fund** (<https://www.plannedparenthoodaction.org>), and **Democratic Socialists of America** (<https://www.dsausa.org>), are national networks of local community organizing and issue organizing groups, each of which has affiliates in California.

The Forge: Organizing Strategy and Practice: (<https://forgeorganizing.org/>) – This is a site where organizers share their experiences, successes and failures.

Organizing Upgrade (www.organizingupgrade.com) is a website developed by former organizers to facilitate strategic thinking on how to link community organizing to broader social justice movements rooted in communities.

Community Organizing and Development (<http://comm-org.wisc.edu>) -- This site is an archive of articles and reports about community organizing and community development through 2013.

Shelterforce (<https://shelterforce.org/>) is a magazine for housing activists that includes articles about tenant organizing, nonprofit community development, and progressive housing policy.

Housing is a Human Right (<https://www.housinghumanright.org/>) and **Tenants Together** (<https://www.tenantsaltogether.org/>) focus on tenants' rights organizing in California

The Center for Neighborhood Technology (<https://www.cnt.org>), **Planners Network** (<http://www.plannersnetwork.org>), and **Next City** (<https://nextcity.org>) focus on innovative research and programs that strengthen urban neighborhoods and metropolitan areas. Each site has links to many other resources.

Generation Progress (<http://genprogress.org>) is one of the most effective progressive student groups, with lots of resources and information on its website.

Feminist Campus (<https://feministcampus.org>) focuses on women's rights issues. **United Students Against Sweatshops** (<http://usas.org>) helps student groups that seek a "sweatshop-free" campus, and works closely with the **Workers' Rights Consortium** (<http://www.workersrights.org>), a human rights group that monitors sweatshop conditions around the world; **Campus Pride** (<https://www.campuspride.org>) educates and mobilizes around LGBTQ issues on college campuses.

Demos - A Network for Ideas and Action (<https://www.demos.org>); **Color of Change** (<https://colorofchange.org>), **Center for Responsive Politics** (<http://www.opensecrets.org>); **In the Public Interest** (<https://www.inthepublicinterest.org>), **Good Jobs First** (<https://www.goodjobsfirst.org>); **Center on Budget and Policy Priorities** (<https://www.cbpp.org>); **California Budget and Policy Center** (<http://calbudgetcenter.org>); **PolicyLink** (<http://www.policylink.org>), **Brennan Center for Justice** (<https://www.brennancenter.org>), **American Civil Liberties Union** (<https://www.aclu.org>), **National Lawyers Guild** (<https://www.nlg.org>), **The Sentencing Project** (<https://www.sentencingproject.org>), **Coalition to Stop Gun Violence** (<https://www.csgv.org>), and the **Economic Policy Institute** (<http://www.epi.org>) -- These think tanks all provide interesting policy ideas on such issues as tax policy, campaign finance, anti-poverty policy, economic development, citizen participation, housing and homelessness, voting rights, civil rights, privatization, mass incarceration and criminal justice, and others.

Recommended Books

The following books are recommended if you want to learn more about effective organizing and movement-building:

Saul Alinsky, Rules for Radicals and Reveille for Radicals. Alinsky was the "father" of community organizing, starting in the 1940s. These two books are the "bibles" of organizing -- the lessons he learned from his decades as an organizer. They are easy to read, and full of great insights, most of which have stood the test of time.

Ezra Levin and others, Individual: The Guide -- This is the activist handbook that started the resistance to Trump and has now spread nationwide, with over 6,000 Indivisible chapters in every Congressional district. <https://www.indivisible.org/guide/>

Leah Greenberg and Ezra Levin, We Are Indivisible: A Blueprint for Democracy After Trump, 2019

Jane McAlevey, No Shortcuts: Organizing for Power in the New Gilded Age, 2016

Steven Greenhouse, Beaten Down, Worked Up: The Past, Present, and Future of American Labor, 2019

Ryan Grim, We've Got People: From Jesse Jackson to AOC, the End of Big Money and the Rise of a Movement, 2019

David Daley, Unrigged: How Americans Are Battling Back to Save Democracy, 2020

Jonathan Smucker, Hegemony How-To: A Roadmap for Radicals, 2017

Sarah Jaffe, Necessary Trouble: Americans in Revolt, 2016

Becky Bond and Zack Exley, Rules for Revolutionaries: How Big Organizing Can Change Everything, 2016

Bernie Sanders, Our Revolution: A Future to Believe In, 2016

L.A. Kauffman, Direct Action: Protest and the Reinvention of American Radicalism, 2017

L.A. Kauffman, How to Read a Protest: The Art of Organizing and Resistance, 2018

Gabriel Thompson, Calling All Radicals: How Grassroots Organizing Can Help Save Our Democracy, 2007

Greg Jobin-Leeds, When We Fight We Win! – 21st Century Social Movements and the Activists That Are Transforming Our World, 2016

William Darity and A. Kirsten Mullen, From Here to Equality: Reparations for Black Americans in the 21st Century, 2020

Kate Aronoff, Alyssa Battistoni, Daniel Aldana Cohen, and Thea Riofrancos, A Planet to Win: Why We Need a Green New Deal, 2019

Naomi Klein, This Changes Everything: Capitalism vs. The Climate, 2015

Dennis Johnson and Valerie Merians, What We Do Now: Standing Up for Your Values in Trump's America, 2017

Kristin Szakos and Joe Szakos, We Make Change: Community Organizers Talk About What They Do And Why, 2007

Robert Fisher, Let the People Decide: Neighborhood Organizing in America (2nd edition). 1997

Charlotte Ryan, Prime Time Activism. This book is a handbook for grassroots activists about dealing with the media, 1999

Dale Cole and Melanie Wachtell Stinnett, editors, Rules for Resistance: Advice From Around the Globe for the Age of Trump, 2017

Rinku Sen, Stir it Up: Lessons in Community Organizing and Advocacy, 2003

Makani Themba, Making Policy, Making Change: How Communities are Taking Law into Their Own Hands, 1999

Joan Minieri and Paul Getsos, Tools for Radical Democracy. How to Organize for Power in your Community, 2007

Mark and Paul Engler, This Is An Uprising: How Nonviolent Revolt Is Shaping the 21st Century, 2016

Frances Moore Lappe and Adam Eichen, Daring Democracy: Igniting Power, Meaning, and Connection for the American We Want, 2017

Bhaskar Sunkara, The Socialist Manifesto: The Case for Radical Politics in an Era of Extreme Inequality, 2019

Kate Aronoff, Peter Dreier, and Michael Kazin, editors, We Own the Future: Democratic Socialism, American Style, 2020

Topics, Readings, Videos, and Films

Part I - Foundations

Read before you begin your internship:

*Sweitzer and King, "Getting to Know the Placement Site" (from The Successful Internship: Transformation and Empowerment in Experiential Learning, third edition, Thompson-Brooks/Cole Publishers, 2009)

Tuesday, August 25 - Introduction

Thursday, August 27 – Discussion of Summer Reading

- Watch before class this short clip of Dr. King's speech, "Our God is Marching On," delivered on the steps of the State Capitol in Montgomery, Alabama after the completion of the march from Selma to Montgomery on March 25, 1965. video before class. <https://www.youtube.com/watch?v=IITora9-mTc> Here is the text of the entire speech: <https://kinginstitute.stanford.edu/king-papers/documents/address-conclusion-selma-montgomery-march>
- Taylor Branch, Parting the Waters: America in the King Years 1954-63
- Sanford Horwitt, Let Them Call Me Rebel: Saul Alinsky – His Life and Legacy.
- Barbara Ramsey, Ella Baker and the Black Freedom Movement
- Gabriel Thompson, America's Social Arsonist: Fred Ross and Grassroots Organizing in the 20th Century

Tuesday, September 1 – Why Do People Tolerate So Much Injustice?

- Watch "The Grapes of Wrath" (1939 film), but not the whole film. Start at 9:30 and go to 18:30 (9 minutes), then go to 1:58:00 and watch Tom Joad's famous farewell speech at the end of the film (3 minutes)
 - Watch this 3-minute video before class: Robert Reich, "It's all about Power - Who Has It and Who Doesn't," February 17, 2016 <https://www.youtube.com/watch?v=ggiMIqIYGKs> (3 minutes)
 - Watch this video before coming to class: "Interview with Liliana Guandique" <https://vimeo.com/63744322> (7 minutes)
- *Frederick Douglass, Excerpt from "Letter to an Abolitionist Associate" (1849) – this is on the first page of Bobo, Kendall, and Max, Organizing for Social Change
- *"Power" (Organizing for power.org)
- *Konczal, "There Is Power In a Union," The Nation, May 23, 2018
- *Hertel-Fernandez, Tervo, and Skocpol, "How the Koch Brothers Build the Most Powerful Right-Wing Group You've Never Heard Of," Guardian, September 26, 2018
- *Steinbeck, The Grapes of Wrath (1939) – Chapter 5
- *Freedman, "Poor Selection," Wall Street Journal, December 20, 1990
- *Lopez, "Fewer Fire Inspections Conducted in Inner City," LAT, October 8, 1993

- *Tobar, "Housing Laws No Cure for Slums' Ills," LAT, July 20, 1997
- *Winton and Pierson, "LAPD Arrests Skid Row Campers," LAT, October 4, 2006
- *Greenhouse, "Among Janitors, Labor Violations Go with the Job," NYT, July 13, 2005
- *Bacon, "Braceros Strike After One Worker Dies," American Prospect, August 9, 2017
- *Greenhouse, "Hotel Rooms Get Plusher, Adding to Maids' Injuries," NYT, April 21, 2006
- *Mozingo, "Residents Want Action After Fatal Accident on Figueroa," LAT, October 18, 1998
- *Reyes, "South LA Residents Resist Oil Firm's Plans to Burn Gas at Drilling Site," LAT, August 16, 2015

Thursday, September 3 – Inequality, Privilege, Justice

- Watch this video before class: "How We Live" <http://vimeo.com/94603192>
 - Watch this video before class: "Are the Rich Getting too much of the economic pie?" <https://www.theatlantic.com/business/archive/2013/08/are-the-rich-getting-too-much-of-the-economic-pie/465714/>
 - Watch this video before class: "What are Universal Human Rights?" (<https://www.youtube.com/watch?v=nDgIVseTkuE>)
 - Percentage of workers in unions by state 1964-2014
<https://www.npr.org/sections/money/2015/02/23/385843576/50-years-of-shrinking-union-membership-in-one-map>
- *Hilfiker, "Justice and the Limits of Charity," The Other Side, 2000
 - *Ehrenreich, "It's Expensive to be Poor," Atlantic, January 13, 2014.
 - *Tomasky, "What Are Capitalists Thinking?" NYT, August 5, 2015.
 - *Kuttner, "The problem with that equity vs. equality graphic you're using," October 19, 2016
 - *Airely, "Americans Want to Live in a Much More Equal Country: They Just Don't Know It," Atlantic, August 2, 2012.
 - **"UN Declaration of Human Rights"
 - *Dreier and Collins, "Traitors to Their Class," New Labor Forum, Winter 2012
 - *Buffett, "Stop Coddling the Super-Rich" (NYT, August 14, 2011)
 - *Williamson, "Americans Are Proud To Pay Taxes — Except When They Think Others Are Cheating" (Washington Post, April 18, 2017)
 - *Jacobson, "Explaining Alexandria Ocasio-Cortez's 70 Percent Marginal Tax Rate Idea" (Politifact, January 8, 2019)
 - *Konczal, "Can Joe Biden Unrig the Economy?" (The Nation, September 7, 2020)
 - *Poston and Saenz, "US Whites Will Soon Be the Minority in Number, But Not Power," Baltimore Sun, August 8, 2017
 - *Irving, "White Privilege Explained In 3 Easy (ish) Steps"
 - *Ivin, "What Working-Class and Poor White People Need to Understand About Rich White People," Medium, August 15, 2018

Tuesday, September 8 – What is Organizing?

Rogers, Cold Anger (entire book)

Thursday, September 10 – Direct Action, Advocacy, and Services

*The Hungry Person Exercise (Come to class prepared to discuss this exercise)

Direct Action

Bobo, OSC, Ch. 2 (Fundamentals of Direct Action Organizing)

*Renwick, "Fed-Up Tenants Take Over," LAT, August 15, 1994

*Visram, "Behind the Scenes with March for Our Lives as They Shift Tactics and Mature a Movement," Fast Company, August 9, 2019

*Rourke, "Her Calling: To Help Others Find a Voice" (LAT, August 12, 2002)

Advocacy

*Visit the website for the Alliance for Justice (www.afj.org) and go to their project "Bolder Advocacy" (<https://www.bolderadvocacy.org/advocacy-defined/>) and familiarize yourself with the options, and limits, for nonprofits to lobby.

*Visit the website for the Western Center on Law and Poverty, www.wclp.org. Read the "About the Western Center" under Who We Are, and explore their coalition legislative agenda under "Resources: Advocacy" <https://wclp.org/resources/>

Services

*Visit the United Way LA website and learn what it does and who it funds <https://www.unitedwayla.org/en/>

Visit these four websites. Compare and contrast them. Explore what homeless people get from each, how they are treated, what the organization assumes about the causes of and solutions to homelessness. Bring this to class.

- Downtown Women's Center: <https://www.downtownwomenscenter.org/>
- LA Mission: <https://losangelesmission.org/>
- LA CAN (Los Angeles Community Action Network). <http://cangress.org/>
- Skid Row Housing Trust: <http://skidrow.org>

Tuesday, September 15 – Who Was Saul Alinsky and Why Should We Care?

- Watch video before class: "The Democratic Promise: Saul Alinsky and His Legacy" (50 minutes)
- Optional: Watch video before class: "Studs Terkel Interviews Saul Alinsky" https://www.youtube.com/watch?v=UrZ_mVdhzZo (15 minutes)

*Riley, "Who is Saul Alinsky?" Moyers.Com, February 3, 2012

*Breault, "Moving Beyond Place-Based Community Organizing," Shelterforce, May 13, 2019

*Delgado, "The Last Stop Sign," Shelterforce, November 1, 1998

*Taylor, "What Democrats Can Learn From the Republicans About Political Power," Niskanen Center, August 10, 2020

*Walsh, "How Pramila Jayapal's Inside-outside Strategy is Changing the Future of Progressive Politics," The Nation, January 24, 2019

- *Tomlinson, “Reverend Resistance,” *Esquire*, April 25, 2017
- *Freedman, “Ed Chamber’s, Community Organizing’s Unforgiving Hero” (*The New Yorker*, May 6, 2015)

Part II - Mass Movements

Thursday, September 17 -- The Civil Rights and Voting Rights Movement: History, Achievements and Challenges

- Watch the film “Selma” before class.
- *The Civil Rights Movement Timeline”
- *Crosby, “Ten Things You Should Know About Selma Before You See the Film,” Zinn Education Project, January 3, 2015
- *Bill Moyers discusses MLK and LBJ
<http://www.youtube.com/watch?v=mFlXpoA-MQY> (8 minutes)
- *Langer, “Unita Blackwell, Mississippi Mayor Who Turned Nation’s Eyes on Her Forgotten Hamlet, Dies at 86,” *Washington Post*, May 15, 2019
- *Keough, “The 116th Congress Has More Women and People of Color Than Ever – But There’s Still Room To Improve,” *The Conversation*, November 8, 2018
- *Bialik, “For The Fifth Time in a Row, the New Congress is the Most Racially and Ethnically Diverse Ever,” *Pew Research*, February 8, 2019
- *“Racial Economic Inequality, *Inequality.Org*, 2020
- *Berman, “The GOP’s Attack on Voting Rights Was the Most Under-Covered Story of 2016,” *The Nation*, November 9, 2016
- *“Voting Should Be Easy. Why Isn’t It?” *NYT*, October 18, 2018
- *“Why Are Florida Republicans So Afraid of People Voting?” *NYT*, August 11, 2019
- *Rapoport and Hines, “Good News From the Voting Wars,” *American Prospect*, October 3, 2018
- *Liptak, “Supreme Court Bars Challenges to Partisan Gerrymandering,” *NYT*, June 27, 2019.
- *Graves, “Wait a Minute, Mr. Koch-Man: The Plot to Kill the Public’s Postal Service,” *True North Research*, June 18, 2020.

Tuesday, September 22 – Movements and Organizing Campaigns: How to Define Success

Watch video before class: “Heather Booth: Changing the World”
Speakers: Heather Booth and Jessica Pierce

- *Blake, “Why Some Movements Succeed and Others Wilt,” *CNN*, August 19, 2013 [Be sure to also look through the historic photos included in the site]
- *Sifry, “Resistance Training: What Makes A Protest Powerful,” *New Republic*, January 15, 2019
- *White, “Occupy and Black Lives Matter Failed. We Can Either Win Wars or Win

- Elections,” Guardian, August 29, 2017.
- *Hirshman, “What Stonewall Got Right, and Occupy Got Wrong,” New Yorker, June 21, 2012
 - *Levitin, “The Triumph of Occupy Wall Street,” Atlantic, June 10, 2015.
 - *Dreier, “Black Lives Matter Joins a Long List of Protest Movements That Have Shifted Public Opinion,” Salon, August 15, 2015
 - *Cobb, “An American Spring of Reckoning” (The New Yorker, June 14, 2020)
 - *Alemany, “Power Up: There's been a dramatic shift in public opinion about police treatment of black Americans” (Washington Post, June 9, 2020)
 - *Cohn and Quealy, “How Public Opinion Has Moved on Black Lives Matter” (New York Times, June 10, 2020)
 - *Borden, “Black Lives Matter is a case study in a new kind of leadership — here's how the movement grew to international prominence in just 7 years” (Business Insider, June 6, 2020)

Thursday, September 24 – The Labor Movement: Workers Rights and Economic Justice - Past Achievements and Current Challenges

Speakers: Danielle Wilson and Jeremy Blasi, UNITE HERE, Local 11

- Watch: “What Have Unions Ever Done for Us?” (3 minutes)
<http://www.youtube.com/watch?v=iObqguaNDdA>
 - Watch: “Terrence Wise Introducing President Barak Obama.”
<https://www.youtube.com/watch?v=oXNPDh4Q6qc>
- *Labor Movement timeline: <https://aflcio.org/about/history>
 - *Kazin, “There Is Power In This Union,” Dissent, November 9, 2018
 - *Greenhouse, “Covid-19 Puts Workers in Danger” (The Guardian, July 24, 2020)
 - *Greenhouse, “Coronavirus is unleashing righteous worker anger and a new wave of unionism” (LAT, July 28, 2020)
 - *Bruni, “Trump Finds a Brawler for His War on Workers,” NYT, August 11, 2019
 - *Fellner and Dubro, “The Soul of Labor History is the Story of Democracy” (from Working With Labor: A Primer, A History, just read pages 23-33)
 - *Dreier and Cohen, “The Fire Last Time” (New Republic, March 12, 2011)
 - *Dreier, “Huntington Hospital Values Profits Over People,” Huffington Post, June 20, 2016
 - *Dreier, “Disney Is Not the Greatest Place on Earth to Work,” The Nation, March 12, 2020)
 - *Roosevelt, “Unions Keep Watch on Corporations,” LAT, August 1, 2019
 - *Greenhouse, “California is Leading a Pro-Worker Resistance,” LAT, August 15, 2019
 - *Meyerson, “The Fight for 15’s Long, Winding and Brandeisian Road,” American Prospect, July 18, 2019
 - *Ayala, “How Organizing for a Union Changed My Life,” Capital & Main, April 12, 2013
 - *Wong, “The Unique Racial Dynamics of the LA Teachers’ Strike.” The Atlantic, January 14, 2019.

Tuesday, September 29 – The Labor Movement: Organizing Workers

- Watch “Norma Rae” before class
- *Schirmer, “Jane McAlevey’s Vision for the Future of American Labor” (*The New Yorker*, June 10, 2020)
- * McAlevey, “Nursing Home Unions: Class Snuggle vs. Class Struggle” (from McAlevey, *No Shortcuts: Organizing for Power in the New Gilded Age*, 2016)
- *McAlevey, “Smithfield Foods: A Huge Success You’ve Hardly Heart About” (from McAlevey, *No Shortcuts: Organizing for Power in the New Gilded Age*, 2016)

Thursday, October 1 – – Organizing Around the 2020 Elections

Pass Out Issues Assignment. Due October 13

- Watch before class: “Knock Down the House” <https://www.youtube.com/watch?v=YCS02hZRCXk> (90 minutes)
- Watch before class: “Indivisible” <https://www.youtube.com/watch?v=oAXwXwp7KaU> (13 minutes)
- Watch before class: “Suppressed 2020: The Fight to Vote” <https://www.youtube.com/watch?v=9rynnRBQwrU> (40 minutes)
- “Super State Strategy for 2020,” *SwingLeft* <https://swingleft.org/p/super-state-strategy>
- “2020 Senate Election Interactive Map,” *270-to-Win* <https://www.270towin.com/2020-senate-election/>
- “2020 House Election Interactive Map,” *270-to-Win* <https://www.270towin.com/2020-house-election/>
- *Swenson-Lengyel, “The Grassroots Political Organizations Working to Get Trump Out of Office in November,” *Teen Vogue*, May 21, 2020
- *Friedman and Feller, “Outraged About Voter Suppression? Here’s What You Can Do Now,” *Elle*, August 20, 2020
- *Meyerson, “Can Democrats take back the Senate? Possibly. Here’s How” (*LAT*, March 22, 2020)
- *Herndon, “2020 Democrats Import Grassroots Activism Into Their Campaign Staffs,” *NYT*, March 18, 2019
- *Cushman, “The Trump Campaign Knows Why Obama Won. Do Democrats?” *NYT*, August 26, 2019
- *Remnick, “Alexandria Ocasio-Cortez’s Dramatic Win and the Future of the Democratic Party,” *The New Yorker*, July 23, 2018
- *Dreier, “The Anti-Trump Resistance and Beyond: Building a Progressive Movement,” *Mobilizing Ideas*, July 24, 2017
- *Leonhardt, “If Liberals Voted” (*NYT*, June 20, 2017)
- *Holbein, “Why So Few Young Americans Vote” (*The Conversation*, March 11, 2020)
- *Frey, “2018 Voter Turnout Rose Dramatically for Groups Favoring Democrats, Census Confirms” (*Brookings Institution*, May 2, 2019)
- *Berman, “The GOP’s Attack on Voting Rights Was the Most Under-Covered Story of 2016” (*The Nation*, November 9, 2016)
- *Cillizza, “Donald Trump just straight-up admitted he is working to meddle in the election” (*CNN*, August 13, 2020)

- *Harris, “The Voting Disaster Ahead” (The Atlantic, June 30, 2020)
- *Dreier, “This Is Not a Normal Election” (Common Dreams, May 5, 2020)
- *Stanley, “American Fascism?” (El Pais, August 1, 2020)
- *Abramsky, “Forget the Nasty Insults. Trump Plans to Sabotage the Election” (The Nation, August 14, 2020)

Tuesday, October 6

We’ll discuss Congresswoman Pramila Jayapal’s book, Use the Power You Have: A Brown Woman’s Guide to Politics and Political Change.

Thursday, October 8 – 8:30 am -- Conversation with Congresswoman Pramila Jayapal

- [The discussion with Cong. Jayapal is at 8:30 am.](https://occidental.zoom.us/j/99396046796) Zoom link: <https://occidental.zoom.us/j/99396046796>; Passcode: 530598

Thursday, October 8 – 10:15 am -- California’s Propositions and Grassroots Organizing

Pass Out Strategy Assignment. Due October 15

Speakers: Lydia Avila, Oxy grad (Proposition 15) and Amy Schur (Proposition 21)

- *Dreier, “A Handy Guide to Defeat Corporate California in November,” LA Progressive, August 10, 2020
- *Thigpenn, “Challenging Neoliberalism by Building Power for Tax Reform,” The Forge, July 22, 2020
- *Shafer, “10% of Landowners Will Pay 92% of New Property Tax Revenue, Prop. 15 Supporters Say” (KQED, July 15, 2020)
- *“Proposition 15: Schools & Local Communities Lose Revenue Due to California’s Inequitable Taxing of Commercial Properties,” California Budget & Policy Center, September 2020
- *Dreier, “How California’s “Sleeping Giant” Woke Up and Won Statewide Rent Caps,” Shelterforce, October 3, 2019
- *McDonald, “Eyes on the Street: California’s Proposition 21 is a Movement About Justice, and Big Real Estate Is Scared Silly,” Housing in a Human Right, July 15, 2020
- *“Housing Justice Movement Takes On Barons of Real Estate,” Politics Talks, July 31, 2020
- *Urevich, “Rent Control Advocates Ramp Up Electoral Efforts,” Capital & Main, September 11, 2020

Part III - Nuts and Bolts: Building Campaigns and Organizations

Tuesday, October 13 -- What Makes a Good Issue?

Issues Assignment Due

Bobo, OSC, Ch. 1 (Introduction) and Ch. 3 (Choosing an Issue)

Thursday, October 15 -- Thinking Strategically

Strategy Assignment Due

Distribute Organizing Role-Play Exercise. Due October 22

Bobo, OSC, Ch. 4 (Developing a Strategy), Ch. 5 (A Guide to Tactics), Ch. 7 (Meetings to Pressure Officials), Ch. 8 (Holding Accountability Sessions)

*Rustin, "Organizing Manual -- March on Washington, August 28, 1963"

**They Said It Was Impossible: How to Win Progressive Change When the Odds Are Against Us* (LAANE)

<https://docs.google.com/viewerng/viewer?url=https://community-wealth.org/sites/clone.community-wealth.org/files/downloads/report-janis-et-al.pdf>

*McAlevey, "Smithfield Foods" (in No Shortcuts – re-read from Sept. 29 class session)

*United Farmworkers campaign: Levy, "Boycott Grapes" and "The Miracle of the Fast" (from Cesar Chavez: Autobiography of La Causa)

*Breidenbach, "An LA Story: The Los Angeles Coalition That Made a \$100 Million Housing Trust Fund Happen," Shelterforce, March 2002

*Wiener, "Divestment Report Card: Students, Stocks, and Shanties" (The Nation, October 11, 1986)

Tuesday, October 20 – The Power of Relationships

Discussion of Family History and Social Ties assignments

*Gladwell, "Six Degrees of Lois Weisberg," New Yorker, January 11, 1999

*Gladwell, "Small Change," New Yorker, October 4, 2010.

*Zinn, "Young Ladies Who Can Picket" (from Zinn, You Can't Be Neutral on a Moving Train)

*Tufekci, "After the Protests," NYT, March 20, 2014

*Kretzman, "Building Communities From the Inside Out," Shelterforce, September /October 1995

*Schreckinger, "How Bernie Sanders Makes his Mega-Rallies," Politico, August 19, 2015

*Lydon and Garcia, "How One Weekend in Dallas Sparked a Movement for Urban Change," Next City, April 20, 2015)

*Silverman, "How the Bible Belt Lost God and Found Trump," Financial Times, April 13, 2017

Thursday, October 22– What Do Organizers and Leaders Do?

Organizing Role-Play Exercise Due

- Watch this video before class: "Occupy Atlanta Silences Civil Rights Hero John Lewis"

https://www.youtube.com/watch?v=3QZlp3eGMNI&feature=share&fbclid=IwAR2JNmBYyCEgVSQDX6_eIQs2n6NAFeSHsy1FulncNMqmgdJVYNAyVFh7AZM

Bobo, OSC, Chap. 6 (Organizing Models) and Chap. 11 (Developing Leadership).

*Learn about Ella Baker at this website. Make sure to watch the 10-minute video (“Ella Baker: Bigger Than a Hamburger”) and view the photographs.

<https://snccdigital.org/people/ella-baker/>

*Dreier, “Rosa Parks: Angry, Not Tired,” Dissent, Winter 2006

*Jarrat, “The Forgotten Heroes of the Montgomery Bus Boycott,” Chicago Tribune, December 1975

*Myles Horton and Paolo Freire, “Ideas” (Chapter 3 of *We Make the Road by Walking: Conversations on Education and Social Change*)

*Smucker, “Political Orphans” (Chapter 1 of *Hegemony How-To: A Roadmap for Radicals*, 2017)

*Lam, “Life as an Undercover Union Organizer,” The Atlantic, March 2016

*Booth, “Labor at a Crossroads: The Case for Union Organizer,” American Prospect, January 23, 2015

Tuesday, October 27 – How To Recruit and Keep Members and Activists

Watch this film before class: “One Day Longer” (50 minutes)

Bobo, OSC, Ch. 10 (Recruiting)

*Mosle, “How The Maids Fought Back,” New Yorker, February 26 and March 4, 1996

*Ballenger, “Why People Join,” Community Jobs, April 1981

*Sides, “Want to Create Activists? Here’s How,” Washington Post, October 26, 2014

*Ganz, “Building Community Cultural Leadership,” August 5, 2013

*Graff, “Trump’s Victory Inspired Thousands of Women to Get Involved in Politics.” Mother Jones, July/August 2017

*Inouye, “How Los Angeles Teachers Built Up Our Courage to Strike” (Labor Notes, Sept. 4, 2019)

*Whitman, “Team” (Gordon Whitman, Stand Up! How to Get Involved, Speak Out, and Win in a World on Fire, 2018)

Thursday, October 29 -- Campaign Research and Power Analysis

Organizational Profile due

Speakers: Maya Abood (LA Housing Department) and Mike Munoz (LAANE)
Bobo, OSC, Ch. 7 (Tactical Investigations)

After reading Chapter 7 in the textbook, skim these four reports and two newspaper articles that illustrate the kind of research that Maya and Mike do in their respective jobs, and how that research gets translated into the mass media. Try to get a sense of what kind of analysis and information these reports provide, how they contribute to organizing campaigns, and what makes them “newsworthy.”

- Patel, “From Clean to Clunker” (Sierra Club, LAANE, Blue/Green Alliance, International Brother of Teamsters, 2010)
- “Cleaning Up Waste and Recycling Management and Securing the Benefits: A Blueprint for Cities” (LAANE, 2015)
- Khouri, “Erratic Schedules A Part Of Life For L.A. Retail Workers,” *LA Times*, March 14, 2018.

- Abood, “*Wall Street Landlords Turn American Dream Into Nightmare*” (ACCE, Americans for Financial Reform, Public Advocates, 2018)
- Mari, “A \$60 Billion Housing Grab By Wall Street,” *NY Times*, March 4, 2020
- Abood and Twun-Akwaboah, “*Council Report Back on the Amount of Vacant, Habitable Housing Units in Los Angeles*” (LA Housing & Community Investment Department, June 2020)

Read these articles to get a sense of the different kinds of research:

- *Brady, “Activists Push Democrats On Climate Change, A New Priority For Party's Base,” NPR, August 22, 2019
- *“Researching a Corporation” (Data Center) – Skim this website. http://www.datacenter.org/rSSesearch/corp_res.htm
- *LA Tenants Union, “Profile of a Slumlord,” CityWatch, June 11, 2018
- *Dreier, “Rent-a-Politician Exposed,” Shelterforce, 1981
- *Obstetler and Kazis, “Corporate Campaigns” (from Cohen and O'Connor, *Fighting Toxics*)
- *Dreier, “Cigna CEO Hanway: Obstacle to Health Insurance Reform,” Huffington Post, November 23, 2009
- *Yaffe-Bellany, “From Environmental Leader to ‘Worst Company in the World,’” NYT, July 29, 2019
- *Dreier and Flaming, “Disneyland Workers Are Undervalued, Disrespected, and Underpaid,” LAT, February 28, 2018
- *Watanabe, “Survey Finds Lingering Poverty in Koreatown,” *LAT*, May 27, 2007

Tuesday, November 3 -- Framing the Issues/Using the Media Preliminary Organizational Profile Due

- Watch this 5-minute video before class: *John Oliver’s Last Week Tonight*, May 27, 2014 <http://www.dailykos.com/story/2014/05/27/1302445/-John-Oliver-s-97-to-3-climate-change-debate-goes-viral-getting-2-5-million-hits-Guardian-review#>
- Themba, “Echoing Justice: Communications Strategies for Community Organizing in the 21st Century,” March 18, 2013 – you don’t have to read this report, but you might want to skim it on your own time or give a copy to your internship organization <https://mediajustice.org/resource/echoing-justice-communications-strategies-for-community-organizing-in-the-21st-century-2013/>

Bobo, *OSC*, Ch. 14 (Using the Media)

- *Ryan, “Framing the News” (from Ryan, *Prime Time Activism*)
- *Reich, “American Four Narratives”
- *Rivera and Cross, “Monday Morning Marked Start of First Workweek at Pasadena's New Higher Minimum Wage,” *Pasadena Now*, July 2, 2018
- *Manuel, “Who Gets to Live Where, and Why? The Answer May Be Settled by Our Narratives,” *Shelterforce*, January 30, 2018
- *Rosenblatt and Johnson, “Organizing in the Age of Coronavirus: In the Time of COVID, Digital Organizing is a Must,” *The Forge*, October 22, 2020

- *Nichols, “Social Media Posts Push False Claims About Kamala Harris And Planned Parenthood,” Politifact, October 23, 2020
- *Madland, “Journalists Give Workers the Business,” Center for American Progress, June 20, 2008
- *Herrera, “The Defunding Debate,” Columbia Journalism Review, Summer 2020
- *Mehta, “National Media Coverage Of Black Lives Matter Had Fallen During The Trump Era – Until Now,” FiveThirtyEight, June 11, 2020
- *Marcotte, “How Trump and Fox News Work With Fascists To Spread Hateful Propaganda,” Salon, April 13, 2019
- *Leonhardt, David, “How ‘Centrist Bias’ Hurts Sanders and Warren,” New York Times, December 22, 2019
- *Akadjian, “Fifteen Things Everyone Would Know If There Were a Liberal Media,” Daily Kos, August 17, 2013
- *Matzco, “Talk Radio Is Turning Millions Of Americans Into Conservatives: The Medium Is At The Heart Of Trumpism,” NYT, October 9, 2020
- *Allsop and Vernon, “How The Press Covered The Last Four Years Of Trump,” Columbia Journalism Review, October 23, 2020
- *Kessler, Rizzo, and Kelly, “President Trump Has Made More Than 20,000 False or Misleading Claims,” Washington Post, July 13, 2020
- *Sullivan, Margaret, “Fact-Checking President Trump Isn’t Enough,” Washington Post, May 1, 2019

Thursday, November 5 – What Happened? Evaluation of the Elections

- Watch this video before class: AOC and Sunrise Movement (4 minutes): <https://twitter.com/sunrisemvmt/status/1321236661309755393?s=21>
- *Enten, “Why Democrats are favored to take back the Senate,” CNN, October 30, 2020
 - *Faries and Baldo, “Black, Hispanic, and young workers have been left behind by policymakers, but will they vote?” Economic Policy Institute, October 26, 2020
 - *Collins and Stephens, “Is It Safe to Ask Whether Trump’s Days Are Numbered?” NYT, October 26, 2020
 - *Harris, “How The Pandemic Reshaped Election Campaigns – Maybe Forever” Wired, August, 21, 2020
 - *Meyerson, “The Only Precinct Walkers,” American Prospect, October 28, 2020
 - *Shure, “The Squad Is Growing: A New Crew Of Left Challengers Is Bringing Movement Politics To Congress,” October 15, 2020
 - *Tomasky, “Sorry, Liberals: There Is No Majority Without Moderates” (Daily Beast, July 25, 2017)

Tuesday, November 10 -- What Are the Strengths and Weaknesses of Coalitions

Coalition Role Play Assignment Due

Watch this 10-minute video: “Building Power and Turning Arizona Blue”
<https://vimeo.com/473307548>

Bobo, OSC, Ch. 9 (Building and Joining Coalitions), Ch. 20 (Working with Religious Organizations), Ch. 19 (Building Labor-Community Partnerships)

- *Fine, "An Organizer's Checklist for Coalition Building" (from Brecher/Costello, Building Bridges
- *Bass, "New Hope for New Haven," The Nation, February 13, 2012
- *Uetricht, "ALEC Convention Met With Protests in Chicago," The Nation, August 7, 2013
- *Dayen, "The Coalition Pushing for Single Payer in California is Fracturing," The Intercept, July 12, 2017 <https://www.thenation.com/article/building-community-unions/>
- *Fine, "Building Community Unions," The Nation, December 14, 2000

Part IV -- New Challenges and Opportunities

Thursday, November 12 – The Women’s, LGBTQ and Gender Equity Movement: History, Achievements, Challenges

Women’s Rights

- *Milligan, "Stepping Through History from 1769 – 2017 (with additional dates through 2019), U.S. News & World Report
- *Weinbaum and Roth, "Beyond Suffrage: How Far Have Women Come?" LAT, August 26, 2011 (PDF)
- *Institute for Women’s Policy Research, "The Union Advantage for Women," February 2018
- *Martin, "Giant Hotel Chains to Give Workers ‘Panic Buttons’ To Help Prevent Sexual Assaults," LAT, September 6, 2018
- *Baker, "How Local Activists are Organizing for Reproductive Rights," Ms, June 14, 2019
- *Elber, "Film depicts Black Lives Matter, #MeToo as new feminist wave" (AP, October 23, 2020)
- *Yetzel, "Rapinoe, Morgan and USWNT Unleash Ultimate Equal Pay Battle Cry," Yahoo Sports, July 7, 2019
- *Haas, "One Year On From The #Metoo Movement, What Exactly Has Changed?" World Economic Forum, November 26, 2018
- *Kindelan, "Cori Bush Makes History: How Women Candidates Did In The 2020 Election," ABC News, November 4, 2020
- *Long, Ramaswamy, and Salganicoff, "The 2020 Presidential Election: Implications for Women’s Health," Kaiser Family Foundation, October 15, 2020

LGBTQ Rights

- *LGBTQ Movement timeline: <https://www.infoplease.com/history/pride-month/the-american-gay-rights-movement-a-timeline>
- *Vincenty, "What Happened at Stonewall?" O: The Oprah Magazine, May 31, 2019
- *Liptak, "Supreme Court Ruling Makes Same-Sex Marriage a Right Nationwide," NYT, June 26, 2015

*Finley, “Virginia Transgender Bathroom Case: Judge Favors Ex-Student,” Washington Post, August 9, 2019

*Eckholm, “Next Fight for Gay Rights: Bias in Jobs and Housing” (NYT, June 28, 2015)

*Bussey, “‘Rainbow Wave’ Of LGBTQ Candidates Run And Win In 2020 Election” (The Conversation, November 4, 2020)

Tuesday, November 17 – The Environmental Movement and the Climate Crisis: History, Achievements, and Challenges

- Watch this video before class: “How We Live” (7 minutes)
https://www.youtube.com/watch?v=eIzV_r398dU
- Watch this video before class: “Interview with Nathaniel Rich” (author of Losing Earth), Democracy Now, August 2, 2018 (12 minutes)
<https://www.youtube.com/watch?v=cmsgroBSpt4>
- Watch this video before class: “Community Organizing Cools the Planet,” EcoViva, May 23, 2019 (2 minutes)
https://www.youtube.com/watch?v=cP_V7ZPiiM4
- Visit the website of the Sunrise Movement and be prepared to discuss it in class <https://www.sunrisemovement.org/>

*Environmental Movement Timeline

*Decena, “Not Without Us – Organizing Our Way to Solve the Climate Crisis,” Common Dreams, August 28, 2017.

*Gitlin, “Fossil Fuels Off Campus,” Dissent, Spring 2016

*Herndon, “Progressive Activists Have Pushed Democrats to the Left on Climate Issues. Now What?” NYT, August 4, 2019

*“Migration, Immigration, and Climate Change,” Re-Imagining Migration.

*Markham, “How Climate Change Is Pushing Central American Migrants to the US,” Guardian, April 6, 2019

*Kolbert, “Three Scenarios for the Future of Climate Change,” The New Yorker, October 5, 2020

*Nwanevu, “Decisive Year for the Sunrise Movement and the Green New Deal,” The New Yorker, May 14, 2019

*Lohan, “The Biggest Environmental Wins and Losses of the 2020 Election,” The Revelator, November 9, 2020

Thursday, November 19 - The Future: Organizing for a Society We Want to Live In

- Watch before class: “John Lewis: Good Trouble” (90 minutes)
- Watch this video: AOC and Sunrise Movement (4 minutes):
<https://twitter.com/sunrisemvmt/status/1321236661309755393?s=21>
- Watch this video before class: “Mom Runs For Office After Son's Death,” CNN, August 2018 (3 minutes)

<https://www.cnn.com/videos/politics/2018/07/06/lucy-mcbath-georgia-candidate-lah-dnt-efof-vpx.cnn>

- Watch this video before class: “Democrat Lucy McBath Wins Georgia Midterm Race for Congress,” MSNBC, November 10, 2018 (9 minutes)
<https://www.msnbc.com/am-joy/watch/democrat-lucy-mcbath-wins-georgia-midterms-race-for-congress-1367199299566>

- *”America the Laggard,” Jacobin, November 13, 2020
- *Smith, “A Biden Win Won’t Cure My Trump-Era Depression,” NYT, September 11, 2020
- *Blow, “Exit Polls Point to the Power of White Patriarchy,” NYT, November 4, 2020
- *Dreier, “Progressive Wins,” Talking Points Memo, November 2020
- *Jamieson, “Organized Labor Helped Boost Biden In Critical Battlegrounds,” Huffington Post, November 9, 2020
- *Meyerson, “The One Niche Election Victory That Most Delights Me,” American Prospect, November 11, 2020
- *Milbank, “‘Moderate’ Joe Biden Has Become The Most Progressive Nominee In History,” Washington Post, October 27, 2020
- *Millhiser, “11 ways to fix America’s fundamentally broken democracy,” Vox, September 14, 2020
- *Griffin, Frey, and Teixeira, “America’s Electoral Future: The Coming Generational Transformation,” Brookings Institution, October 19, 2020
- *Greenberg, “After Trump, The Republican Party May Become More Extreme” The Atlantic, October 18, 2020
- *Traister, “Wide Awake: The Past Four Years Have Birthed A Progressive Movement So Extraordinary It Just Might Survive The Forces That Threaten Its Extinction,” New York, October 2020
- *Sifry, “Grassroots Democrats Are Preparing To Swarm The Biden Administration,” The New Republic, October 27, 2020
- *Ruiz, “AOC’s Next Four Years,” Vanity Fair, October 28, 2020
- *“Meet 15 Women Leading the Fight Against Climate Change,” Time, September 17, 2019
- *McKibben, “Hello From the Year 2050. We Avoided the Worst of Climate Change – But Everything Is Different,” Time, September 12, 2019

Writing Assignments	Pass Out	Due/Discuss
Issues Assignment	Oct. 1	Oct. 13
Strategy Chart Exercise	Oct. 8	Oct. 15
Family Social Ties	June Memo	Oct. 20
Family History	June Memo	Oct. 20
Organizing Role-Play	Oct. 15	Oct. 22
Organizational Profile	Syllabus	Oct. 29
Coalition Role-Play	Oct. 29	Nov. 10
Final papers and journals		Dec. 4 by 5 pm