OXY
Occidental College

Layout Designer
La Encina
ASOC

Fall 2024 - Spring 2025

La Encina is seeking a creative and detail-oriented Yearbook Layout Designer to join our Yearbook Committee. The ideal candidate will be responsible for designing the layout of the yearbook, ensuring that all content is visually appealing, well-organized, and consistent with the yearbook's overall theme. This role is perfect for students with a passion for design, typography, and visual storytelling who want to contribute to a project that will be remembered for years to come.

Responsibilities:

- **Layout Design:** Develop and implement the layout for yearbook pages, ensuring a cohesive and visually engaging design throughout the yearbook.
- **Page Composition:** Arrange text, images, and graphics on pages to create aesthetically pleasing and balanced designs.
- **Collaboration:** Work closely with the Yearbook Advisor, Program Coordinator, Lead Layout Designer Editor and other yearbook staff to ensure that the layout enhances the content and meets the overall vision of the yearbook.
- **Consistency:** Maintain design consistency across all pages, adhering to established style guides and themes.
- **Software Utilization:** Use design software (e.g., Adobe InDesign, Illustrator, or similar) to create and finalize page layouts.
- **Proofing:** Review and refine layouts, making adjustments as necessary to improve the flow and visual impact of each page.
- **Creativity:** Contribute new ideas and creative solutions for the design and layout of the yearbook.
- **Deadline Management:** Ensure that all layouts are completed on time, coordinating with other team members to meet production schedules.
- **Meetings:** Attend all mandatory staff meetings and any other meetings as assigned.

Qualifications:

- Strong understanding of design principles, including layout, typography, and color theory.
- Proficiency in design software such as Adobe InDesign, Illustrator, or similar tools.
- Attention to detail and a commitment to producing high-quality work.
- Ability to work independently and as part of a team.
- Good communication skills and the ability to collaborate effectively with others.
- Creativity and a passion for visual storytelling.
- Experience in layout design or graphic design is preferred but not required.
- Good academic standing.

Start date: August 18, 2024

End date: May 10, 2025

Work Schedule: Varies

Hours Per Week: Varies (5-8 hours per week)

Starting pay rate: $17.28 per hour

To apply, please fill this application.