

Student Content Creator

Marketing & Communications

Fall 2024

Duties/Responsibilities: The Office of Marketing and Communications is looking for a student content creator for the Fall 2024 semester. This role is open to sophomores, juniors and seniors. This is an opportunity to produce a variety of projects - from TikTok videos to Instagram Stories to event photography coverage. This is a great opportunity for someone interested in working in social media marketing. You'll have the chance to pitch your own ideas and collaborate with members of the marketing team. You do not need to be a MAC or visual arts major, just a motivated creator with a professional attitude!

Qualifications: Must have experience using Instagram and TikTok and familiarity with video editing (including in-app editing). Previous experience with photography using a high-quality camera is preferred but not required.

Start date: Tuesday, August 27, 2024

End date: Friday, December 6, 2024

Work Schedule: Up to four hours per week, will vary depending on project assignments which may take place on campus or in the nearby vicinity. Must be available to meet in the office once a week during standard business hours (Mon. - Fri., 9 a.m. - 5 p.m.). Infrequent weekend and evening work for special event coverage may be expected.

Hours Per Week: Three to five hours per week

Starting pay rate: \$17.28/hr

Work Award: Yes

To apply, please submit student employment <u>application</u> to <u>ateran@oxy.edu</u>, Senior Manager of Digital Communications and <u>complete this form.</u>